



Melvin Foster Visual Communicator

312.485.6776 - Chicago, IL - melvin@illgraphic.com - illgraphic.com

Prolific design professional collaborating with clients to solve the most difficult creative problems. Big picture visualizer who creates in order to communicate. Detail-oriented and hands-on project manager with demonstrated ability for working across a range of projects, from print collateral to identity design and digital assets for web design.

Work Experience

Freelance Graphic Designer

illgraphic

Chicago, IL

June 2007-Present

*Effectively providing graphic design solutions large and small clients

*Conceptualizing, Designing, and Managing graphic design projects

Marketing & Creative Coordinator

VinTech Systems, Inc.

Chicago, IL

August 2010-January 2011

*Led the design and implementation of VinTech Systems' new identity program, included designing all identity, digital, web, ephemera, advertising, and marketing materials. Planned all marketing/brand initiatives.

Artistic Director

214 Art & Design Collective

San Francisco, CA

August 2007-September 2008

*Developed and directed the 214

Art & Design Collective. Facilitated the creation of projects by group participants

Marketer

ARAMARK Food Services

Searcy, AR

August 2000-December 2002

*Spearheaded marketing/brand initiatives which led to generating new customer leads and increasing ARAMARK's visibility with future catering customers and campus diners.

*Work from December 2002 to August 2007 was not related to the creative field.

My Clients Include

Italian Expo

Chicago, IL

Houston, TX

VinTech Systems, Inc.

Chicago, IL

Boulangerie Bridal

Evanston, IL

Help From Venus

Pittsburgh, PA

Captain Realty

Chicago, IL

JBstyles

Chicago, IL

Cayman Islands Film Festival

Miami, FL

DJ XarXay Jones

Chicago, IL

Tasha Lee Designs

Yorkville, IL

KedzEats Summer Festival

Chicago, IL

Black Elephant Theatre

Chicago, IL

Project 891 Theatre Co.

Chicago, IL

The Artistic Home Studio

Chicago, IL

Shire in the City

Chicago, IL

Teshub Sportswear

San Francisco, CA

Areas of Expertise

Art Direction

Project Management

Logo/Identity Design

Promotional/Poster Design

Website Layout

Print Advertisements

Event & Exhibition Graphics

Invitations

Postcards

Book Covers

T-Shirts

Photography

Tools

PhotoShop InDesign

Illustrator Dreamweaver

Acrobat Pro Flash

HTML CSS

Wordpress Squarespace

Virb 4ormat

Mail Chimp Constant Contact

MS Office Mac & PC

Sketch pad Digital Camera

Pencil Sharpie

Education

Illinois Institute of Art

Chicago, IL

Visual Communication

Art Institute of California

San Francisco, CA

Graphic Design

Harding University

Searcy, AR

Marketing