Stacy Zung

Professional Experience

City ID

New York City, NY

Award-wining consulting company who specialize in the development of unique design, information and wayfinding solutions to integrate people, movement and places.

2012-present

Information Designer

- · Research and analysis of the NYC bus network and Greenway network to determine design strategy of information products. Presentation of design strategy improved client feedback on information concept and increased support of design direction
- · System development, location planning, user testing and analysis to support the need of information products and expansion of wayfinding family
- · Content development and scale testing of maps for environmental and print products resulting in design and delivery of guidance document and final artworks
- · Coordination between clients and partners during artworking process
- · Development of project scope, scheduling of tasks and milestone dates from brief

CHK America

Santa Barbara, CA

A private company who create customer information solutions for public transit and specialize in print maps and bus information.

2009-2011

Assistant Production Manager / Graphic Designer

- · Developed marketing collateral and information graphics for various US transit systems
- · Prepared, uploaded, and troubleshot mechanical files for final production
- · Managed multiple projects at once in order to meet deadlines
- · Maintained project coordination between clients co-workers and supervisors
- · Improved server file structure and project workflow to ensure accuracy and effectiveness
- · Demonstrated technical knowledge of high-volume production work through the development of templates, tagged text and paragraph styles for the placement of dense information on bus stop panels for various US transit systems

LA Metro

Los Angeles, CA

The third largest transportation system in the US and the primary transit provider for the city of Los Angeles.

2004-2009

Graphic Designer

- · Involved with design and production of marketing materials: destination pocket guides, take-ones, posters, transportation maps, and bus decals
- · Identified the need to update the transit map for Los Angeles' growing rail system and initiated the map redesign which was used as a base for the current design
- · Supervised and instructed design interns on projects ranging from newspaper ads to internal publications

Education

2012

MA Information Design University of Reading, UK

2007

BFA Graphic Design CSU Long Beach

Awards

2015

- · Creative Review Annual WalkNYC (SBS information product)
- · World Architecture News (WAN) WalkNYC system (commended)
- · AIGA Justified selection WalkNYC system

2013

Good Design Award WalkNYC system

· HOW Magazine International Design Annual Merit Award

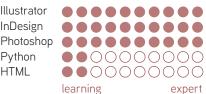
Think Global. Go Local. Informational brochures

Hobbies

Climb, Hike, Bike Python, Javascript, HTML Board games, video games Food, Travel, Sketch

Technical Skills

Illustrator InDesign Python HTML



Q-GIS Excel Keynote Macintosh Windows

