

Blog Plan for PW Lawyers Blog

This plan will provide several first topics that can be featured on PW Lawyers blog page, as well as a series of websites that could potentially feature the blog. Also a sample of a post for the blog page of the website.

Starting blog topics for PW Lawyers

- Getting back to routine after a motor vehicle collision
- I've been in a motor vehicle collision. What do I do?
- Medical treatment after a motor vehicle collision
- What is Long-term Disability?
- How to choose a personal injury lawyer
- Whiplash and it's lasting effects
- What are the categories of injuries
- What does my insurances company owe me?
- Can social media affect my lawsuit?
- Update on Emergency Vehicle Stops
- Update on Current Law
- Seasonal posts on causes or charities that PW Lawyers support

Blog Location

Each blog entry will be posted on the pwlawyer.ca website and will be shared through PW Lawyers Facebook, Twitter and Google Plus page. The blog will also be posted on Paul Wilkin's LinkedIn profile which will be seen on LinkedIn Pulse.

PWLawyers blog posts can be featured on the following websites:

- Medium.com
- Lawblogs.ca
- SNAP Richmond Hill
- The Liberal Newspaper
- Markham Review
- Toronto Community News
- TorontoCaribbean.com
- Sharenews.com
- Pridenews.ca
- Thecaribbeancamera.com
- Vision-newspaper.ca
- Caribbean Graphic

Blog Example

Can social media affect my lawsuit?

Social media is a great way to keep in touch with friends, receive daily news, and simply gain a few laughs in our day. We use it to share our day to day moments and to educate ourselves on a

universe of subjects that is available at our fingertips. On the other hand, it can be just as easily used against you in your personal injury case.

While social media outlets give you the leverage to voice your opinions, post images, and open up your life with others, it may sometimes lead to people posting thoughts or images that can be used to incriminate them. Though a post is quickly uploaded to social media, it is not as simple to erase from public memory; any person can capture and save a screenshot of your post, and use it against you. This tactic can be used by the defence to damage your case.

For instance: You are in the midst of a personal injury case and claiming to be in a damaged physical state which limits your daily activities. You post an image of yourself on taking a walk with your new puppy on Instagram. The caption reads: *Feeling happy and alive*. You may have thought the picture to be harmless, but your personal account now shows that you are doing an activity, even though it may have been something with low impact. That post can be used by the defence to attack your character.

These tactics can be used to derail your case and avoid tackling the important facts of your injury. Be mindful and careful of what you're posting on social medias before, during and following the processing of your case.

As much as we enjoy using social media to update our friends and family on the special moments in our lives, we must remain vigilant about using it during your case. It is one thing for an image to last forever. It is another for it to affect how you are perceived in your case.

Want to learn more about personal injury law? Have any questions?

Contact Us for a Free Consultation: 905 884 5554