

Nichole Ring

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Portfolio: nicholering.com

Education

University of Massachusetts Amherst

September 2012- May 2016

(BS) Bachelors Degree with Individual Concentration in Fish Conservation and Media Production

Major GPA 3.857

Minor in Natural Resource Conservation

Five College Coastal Marine Science Certificate Recipient

Dean's List Recipient

Lorenzo de' Medici – Italian International Institute

January 2015- May 2015

Studied photography, digital filmmaking, and Italian in Florence, Italy.

Photographs were selected to be in Art in the Square Gallery

Experience

Videographer | Science Media Collaborative

May 2016-October 2016

Assisted in storyboarding, creating shot lists, collecting b-roll and interview content. Was also responsible for communicating with clients and creating deadline based deliverables for different projects for different clients within the science media collaborative.

Social Media Coordinator | Fish Navy Films

July 2014-May 2016

Managed social media marketing and website maintenance for Fish Navy Films and produced posts through various platforms including Facebook, Twitter and Instagram. Cultivated a follower base for Instagram and Twitter. Assisted in creating, communicating and distributing promotional content for the release of 'What We Fish For'.

Digital Media Intern | University of Massachusetts Amherst

May 2014 – July 2014

Worked on a team of three to produce of scientific media (slideshows, videos, photographs and website building) for the use of educational purposes related to sustainable aquaculture. Produced and filmed short videos, created slideshows, created online video learning tools, and assisted in website content development.

Volunteer

Kitchen server | Amherst Survival Center

January 2016-October 2016

Worked with other volunteers and assisted in meal preparation, food setup, serving lunch, interacting with people and kitchen cleanup.

Skills & Certifications

Adobe Premiere, Photoshop, Lightroom, Illustrator, Bridge, Microsoft Word, Excel, Powerpoint, Wordpress and Final Cut Pro X

NAUI Advanced Diver Scuba Certification (2016)