



A I D A N  
t H i l l

0 4 0 8 2 4 3 2 6 3

i n s i d e @ a i d a n t h . c o m  
a i d a n t h . c o m

a b o u t

I am an experienced visual merchandiser and artist building my portfolio and navigating the visual world. I have a unique, creative style and a strong eye for detail which I apply to all aspects of my work. I am confident and inquisitive. I work harmoniously with others and am autonomously productive. I bring an innovative, positive and professional approach to all I tasks I complete.

education

**DIPLOMA OF VISUAL MERCHANDISING**

RMIT Melbourne

**BACHELOR OF ARTS (HONOURS)**

Deakin University

*Specialisation: Media Arts*

**BACHELOR OF ARTS (MEDIA AND  
COMMUNICATION)**

Deakin University

*Specialisation: Photography and Graphic Design*

**DIPLOMA OF CONFECTIONERY MANUFACTURING**

William Angliss Institute

*(Food Science & Technology)*

**VICTORIAN CERTIFICATE OF EDUCATION**

St. Michael's Grammar School

*Prep - Year 12*

experience

**ECCO**

Lead Visual Merchandiser SHAPE CAMPAIGN

Visual merchandiser responsible for the successful implementation of the ECCO SHAPE campaign across six main stream stores in Melbourne. Tasks required included receival of elements, construction and installation of all elements (metal spheres with Perspex sheets, steel wall frames and acrylic shelving) in the windows and also the remerchandising of instore wall navigations and activation points within each store.

**COUNTRY ROAD**

WINTERLAND Country Road x RMIT Window Project

One of six chosen from the RMIT Visual Merchandising cohort to become a part of a ten-week project working closely with the Country Road team to design and install a widow for the Melbourne Central location. We were responsible for all aspects including the concept (initial ideas, drawings and presentation), prop sourcing and creation, consultations with suppliers and manufacturers, timeframes and budget control,

**ECCO**

Brand Ambassador & Visual Merchandiser

Responsibilities include: Maintaining the appearance of the store to high quality standards, re-merchandising entire store including shoes, bags, accessories and small leather goods, maintaining window and shelf displays. Cash management, customer service, accurately measuring and fitting shoes, register reconciliation and maintenance of stock levels.



0 4 0 8 i n s i d e @  
A t h 2 4 3 a i d a n t h  
2 6 3 . c o m

### **TINDERBOX ESPRESSO EMPORIUM**

(LONDON, U.K.)

Responsibilities included: Management of the Service Department, supervision of all Department staff, task and resource allocation, register reconciliation and cash control, customer service and assistance, customer and store liaison, customer complaints management, store and Department maintenance.

Head Barista

### **WOOLWORTHS**

Service Supervisor

Responsibilities included: Management of the Service Department, supervision of all Department staff, task and resource allocation, register reconciliation and cash control, customer service and assistance, customer and store liaison, customer complaints management, store and Department maintenance.

### **s o l i o n s** **e x h i b i t i o n s**

#### **'IDENTIFIED' A SOLO EXHIBITION**

Raglan Street Gallery

*Artist*

Required the installation and de-installation of all artwork, front of house duties during gallery opening hours and general maintenance.

#### **HONOURS GRADUATE EXHIBITION**

Phoenix Gallery

*Artist / Gallery Assistant*

Required the installation and de-installation of all artwork, front of house duties during gallery opening hours and general maintenance.

#### **CREATIVE ARTS INTERNATIONAL STUDY** **TOUR (JAPAN) EXHIBITION**

Phoenix Gallery

*Artist / Gallery Assistant*

Required the installation and de-installation of all artwork, front of house duties during gallery opening hours and general maintenance.

### **g r o u p** **e x h i b i t i o n s**

### **s k i l l s** **&** **a b i l i t i e s**

#### **DEMONSTRATED SKILLS & ABILITIES**

- ❖ Photoshop, Illustrator and InDesign
- ❖ Creativity
- ❖ Thinking outside the box
- ❖ Concept creation, planning and presentation
- ❖ Research and development
- ❖ Digital and analogue image taking and printing
- ❖ Promotion and marketing
- ❖ Brand identity and management
- ❖ Installation of exhibition pieces

#### **Visual Merchandising & Design**

- ❖ Ability to meet deadline
- ❖ Inventory management
- ❖ Coordinating gallery displays
- ❖ Prop creation and display sourcing
- ❖ Sketching, floor plans and product drawing
- ❖ Ability to work within a team
- ❖ Resourcefulness
- ❖ Leadership and the ability to work independently

#### **DEMONSTRATED SKILLS & ABILITIES**

- ❖ Task allocation
- ❖ Area Supervision
- ❖ Service Management
- ❖ Staff Management
- ❖ Cash management
- ❖ Retail experience design
- ❖ Technical aptitude

#### **Retail & Supervisory**

- ❖ Customer assistance
- ❖ Customer complaints
- ❖ Autonomous working
- ❖ Initiative
- ❖ Amiability and friendliness
- ❖ Courteousness

### **i n t e r e s t s**

- ❖ Cooking
- ❖ Contemporary art
- ❖ Music

- ❖ Visual design
- ❖ The unknown

### **r e f e r e n c e s**

Available upon request