



ADRIANA NGAU

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EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY SAN LUIS OBISPO | 2010

BACHELOR OF FINE ARTS, ART & DESIGN, GRAPHIC DESIGN CONCENTRATION
MINOR, GRAPHIC COMMUNICATION
GPA: 3.8, Magna Cum Laude

EXPERIENCE

FREELANCE DESIGN BAY AREA | 2010 – PRESENT

▪ San Mateo County Health ▪ Credit Key ▪ Doremus ▪ Confluent ▪ Grey ▪ Data Artisans ▪ Clari ▪ WhatWeOrder
▪ Samsung ▪ Vantage Media ▪ barrettSF ▪ MuseBrands ▪ Sencha ▪ Sequence ▪ Pereira & O'Dell ▪ Interbrand
▪ Williams-Sonoma ▪ Kensington Computer Group ▪ Landor Associates

Clients include: Adobe, Beach Park, Corning, Dignity Health, UC Irvine Health, Coors, Disney, Intel, Kensington, Peet's, Pottery Barn Kids, PPG, Mattel, Sencha, TiVo, Samsung KNOX, The Cheesecake Factory, HealthPlans.com, Norton, SunEdison, Graffigna, Hyatt Regency

DOREMUS SAN FRANCISCO | SEPTEMBER 2016 – JANUARY 2019

Worked primarily on Intel as an Art Director / Digital Designer. Work ranged from presentations, infographics, to social media (Facebook/Instagram/LinkedIn/Twitter), and digital marketing assets (email, banner ads, etc). Other clients included Corning Gorilla Glass, Owens Corning, and PPG.

CONFLUENT PALO ALTO | JANUARY 2016 – MARCH 2017

Design for both print and digital (marketing collateral, trade-show booths, presentations, banner ads, email, landing pages, and social). Designed all signage and presentations for Kafka Summit 2016. Helped develop brand guidelines for both internal and external usage.

SENCHA REDWOOD CITY | MAY 2013 – JUNE 2014

Created conference materials for SenchaCon 2013, which included all signage (column wraps, feather banners, etc.) and their Keynote presentation. Worked on various marketing materials for their website and blog, including "The State of HTML5 Development in the Enterprise" report.

INTERBRAND SAN FRANCISCO, CA | NOVEMBER 2011 – FEBRUARY 2013

Conceptualization and design development for the rebranding of Dignity Health and UC Irvine Health systems. Executed a consistent visual style across a variety of media ensuring brand consistency across all materials. Worked closely with creative directors and strategists to create presentations that aligned with strategic goals.

LANDOR ASSOCIATES SAN FRANCISCO, CA | JULY 2010 – FEBRUARY 2011

Developed and refined primary and secondary packaging for MillerCoors. Worked on brand identity, icons, collateral, and presentation materials to support brand strategy for clients such as AMD, Chevron, Del Monte, Diamond Foods, Disney, FedEx, Janus, Sears, and William Blair.

CDM TECHNOLOGIES SAN LUIS OBISPO, CA | JUNE 2009 – JUNE 2010

Revamped icons and graphics for a next-generation load-planning system for the Department of Defense; conceptualized and implemented logos and splash screens for a variety of new products

VIZ MEDIA, LLC SAN FRANCISCO, CA | JULY – SEPTEMBER 2008

Interned in the Creative Department to assist designers in meeting their deadlines; created layouts for books, advertisement and other media; collected assets for projects

SKILLS

GRAPHIC: Adobe Illustrator, InDesign, Photoshop

OFFICE: Keynote, Microsoft Word, Powerpoint, Excel

FINE ARTS: Digital and Film photography, traditional drawing and painting methods

PLATFORM: Working knowledge of both Windows and Macintosh

LANGUAGES SPOKEN: English (native), Chinese (native), Spanish (intermediate)