

Reed Mattison

Photographer
Visual Journalist

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www.reedmattison.com



Work Experience

**Kentucky Documentary
Photographic Project**
2021-Present

Photographer: traveled to various counties in Kentucky to create a contemporary visual record of the entire state.

Gasper Brewing Co.
2020-2021

Assistant Brewer: constructed the brewing space, coordinated business partnerships, assisted in the every day operations of brewing.

College Heights Herald
2019-2020

Photo Editor: coordinated photo staff, managed visual database, published online content via BloxCMS.

**WKU Talisman
Magazine and Website**
2018-2019

Photo Editor: generated story ideas, coordinated 15 person photo staff, toned for print, assisted in design.

Staff Writer/Photographer: generated original story ideas, reported and photographed enterprise stories for print and digital.

**Explore Kentucky
Initiative**
2017

Photojournalism Intern: generated original story ideas about regional outdoor recreation and its development.

Skills

Adobe Creative Cloud
Anticipates needs effectively
Diligently adheres to deadlines
Easily adapts to new work environments
Manages time efficiently
Exemplary communication skills
General contracting (electrical, framing, drywall, painting, concrete)

About

Reed Mattison studied photojournalism and outdoor leadership at Western Kentucky University in Bowling Green, Kentucky.

Raised in Bowling Green, Reed finds purpose and meaning in developing relationships with his community through visual storytelling.

Reed's area of interest is a community's relationship to the environment: outdoor recreation, agriculture, and/or resource extraction.

Education

**Western Kentucky University,
Spring 2021**

Bachelor of Arts - Photojournalism,
Minor in Outdoor Leadership
GPA: 3.8

**Greenwood High School,
Spring 2016**

Student Council,
National Honors Society, BETA Club
GPA: 3.9

References

Tim Broekema, Professor
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Austin Anthony, Mentor
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