



The world's only holistic admissions solution for higher education

# Enroll a more employable class faster

*Kira Talent for Graduate Management Education*

Kira is the world's only holistic admissions platform designed for higher education.

We're transforming the admissions process by combining on-demand, timed video and timed written assessments, and structured live interview technology with existing admissions requirements.

***1 million***

Over 1 million assessments completed by applicants

***900+ programs***

More than 900 programs worldwide use our platform to help identify and select their best-fit students



# What if you could identify your top applicants earlier?

## How would you re-engineer your yield?

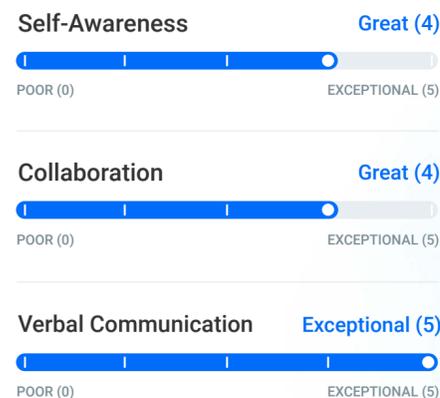
You know which traits and skills your most successful applicants should possess, but identifying those takes time you can't afford.

And when competition is high and applicants have choices, the risk of losing out on top talent is bigger than ever.

# When you talk to the right applicants, you can enroll the right students

## Holistic admissions at scale

Do more with a small team. With a structured interview platform continually updated to DEI best practices, you can ensure equitable interviews without compromising convenience for your team.



This candidate is an excellent verbal communicator. They are proficient and skilled in speaking and writing in the English language, and they can communicate their thoughts clearly and concisely. Their communication is engaging, and they are a strong team player.

## Omer is an exceptional fit for your class



## Act faster with earlier insights

Focus on increasing yield with on-demand assessments that help you more efficiently identify the best candidates for interviews or offers.

## Make an impression globally

Meet and assess applicants regardless of time zones or schedules, with an asynchronous assessment and on-demand evaluation.

## Gain an authentic view

Ensure you're selecting applicants with a track record of integrity with built-in tools to broaden your defense against application plagiarism and fraud.

# Set up for success with Kira



## Customize

The Kira platform provides the canvas for your custom content and design, allowing you to engage and evaluate applicants in a way that works best for your program.



## Analyze

At-a-glance dashboards allow you to track everything from inter-rater reliability analytics to applicant integrity metrics.



## Best-in-class service

Your dedicated Client Success Manager provides hands-on support to ensure your team and your applicants are always set up for success.

*Wake Forest University's  
School of Business has  
saved over 150 hours of work.*

Since starting with Kira, The UCD Michael Smurfit Graduate Business School has seen a:

**27%**

increase in  
applications

**6.5%**

increase in offers  
to applicants

**8.2%**

increase in  
acceptances

# Trusted by 900+ programs worldwide



*“Kira has helped us find a lot of diamonds in the rough. With our old process, I would estimate we were missing up to 10% of applicants who were hidden behind low test scores.”*



**Debby Herczeg**

Assistant Director, Admissions



**Paula Amorim**

Admissions Director



*“With Kira, we were able to go from about 1.5 hours – which includes organization time, scheduling, reading the application, and actually conducting the interview – to around 10 minutes per application.”*



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