

Jena Salvatore

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Design + Art Direction

EXPERIENCE

Freelance
2019

Graphic Designer
New York, NY

Developed branding concepts, advertisements, digital assets and social media graphics for clients including Baboon to the Moon, Acumen, and Teal.

Nowadays
2019

Graphic Design Intern
New York, NY

Designer at creative agency operated by A24 Films and Grand Army. Concept ideation and execution of advertisements for the upcoming Puma Basketball season. Pitched ideas for various launch events. Assisted on photo shoots. *Account: Puma Basketball*

Brighten
2018

Graphic Design Intern
San Luis Obispo, CA

Created branding materials for various projects. Assisted in designing several small business websites. Worked with creative directions to re-brand Sidecar, a local restaurant.

WAXMORE
2018

Graphic Design Intern
Florence, Italy

Worked under the creative director to design invitation materials for special events, including social media graphics and illustrations. Assisted with styling on photo shoots. Facilitated directors at food expo events.

360 Magazine
2017

Design Director
Syracuse, NY

Responsible for art direction and design of student run, bi-annual publication. Created original graphics and illustrations. Art directed and executed layouts for entire magazine.

Jerk Magazine
2016-2017

Website Designer
Syracuse, NY

Created graphics and illustrations for all online content for student run publication. Collaborated with other staff members to create website content. Worked independently on all graphic solutions

ACADEMICS

Syracuse University
BFA Communications Design, 2019
Minor, Entrepreneurship & Emerging Enterprises
Dean's List, 2015-19

SKILLS

Illustrator
Photoshop
InDesign
After Effects
XD
Procreate
Illustration
Silkscreening

ORGANIZATIONS & RECOGNITION

The Dieline
Published 2018

Packaging of the World
Published 2018

AIGA Chapter
Communications Director