



Jad Cheikh

-  /JadVentures
-  +961 70 08 05 08
-  jadc.design@gmail.com
-  www.jad.ventures

Canadian-Lebanese currently working in Beirut.

UI/UX Designer & Production Artist, with years of experience in the fields of Branding and Digital Design.

Continuously eager to learn more and discover the world of digital media.

My passion? Breakthrough technologies and the psychology behind them.

Experiences

Torch Academy SAL

Creative Director

October 2015 - Present

In charge of the creative department.

Working with start-up teams to create the best design solutions for their ideas to stand out in the eco-system.

Creating brands and implementing modern design trends.

*.Technology SARL

UI/UX Designer

October 2015 - Present

Working on UX, mobile UI and web design projects.

Applying my experience and knowledge of typography, color theory, composition, layout, and visual design and how to apply these to projects across multiple mediums with an emphasis on Mobile (iOS and Android).

Blue Media

Senior Designer / Production Manager

March 2012 - September 2015 (3 years 7 months)

Planned, scheduled and managed all production activities while maintaining effective communication with the creative team and the clients.

Handled and executed digital artwork for print material and advertising campaigns requested by various clients in the fields of Real Estate, Hospitality and Food & Beverage.

Education

The Art Institute of Toronto, Canada

Advanced Diploma, Graphic Design

2006 - 2008

ALBA, Balamand, Lebanon

Freshman Diploma, Graphic Design

2004 - 2006

Languages

English (Fluent), Arabic (Native), French

Design Process

Design Sprint:

The most efficient and effective way to kick off new projects and build a product from the ground up while solving problems.

Design System:

Maintaining a flexible & effective system throughout every design phase.

Certificates

UX Design Fundamentals

Mobile App Design: UX and UI
HTML5 & CSS3

Tools

Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Xd
Sketch
InVision
Marvel
Keynote

Skills

User-centered design
Branding
Mobile UI design
UI animation
Web design
Interactive prototype
Print design
Print production

Hobbies

