

**KATHLEEN FLOOD**

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## **PROFESSIONAL EXPERIENCE**

### **Freelance Producer | LOS ANGELES, CA**

*Freelance Field and Post Producer for Condé Nast, POPSUGAR, Anonymous Content, and Future You Media; clients including Target, Bose, and Warner Bros.*

-Field: Hired crews, arranged permits, prepped talent, locked locations, managed releases and budget lines, made schedules and call sheets, ran interviews, ensured creative was being executed in tandem with director

-Post: scripted, sourced archival, and post produced an original series for POPSUGAR x Target

*Freelance Development Producer on content for production companies including Tiny Horse, Fine Brothers Entertainment, Scheme Engine, and Wayfarer Entertainment*

-Develop prospective TV shows and social content in tandem with Executive Producer, manage a copywriting staff, copywriting and copyediting

### **Entertainment One | LOS ANGELES, CA**

*Segment Producer, Siesta Key Season 2, MTV | March-June 2018*

-Pitched, locked locations, and pre-produced 30-40 segments per week

-Managed schedules, location relationships, and location and prop budget lines

-Managed trade outs, COI's, and releases

-Produced talent as needed

*Segment Producer, Growing Up Hip Hop Season 4, WE tv | December 2017-March 2018*

-Pitched, locked locations, and pre-produced 15-20 segments per week

-Managed schedules, location relationships, and location and prop budget lines

-Managed COIs and tracked releases

### **Refinery29 | LOS ANGELES, CA**

*Series Producer, World Wide Wed | July-December 2017*

-Developed, budgeted, directed, and post produced an original R29 short-form documentary series for Facebook Watch

### **VICE Media | LOS ANGELES, CA; BROOKLYN, NY**

*Segment Producer, Bong Appetit Season 2, VICELAND | January-July 2017*

-Pitched and locked field segments and locations

-Managed and produced hosts, chefs, and guests

-Oversaw APs and PAs in the completion of daily hot sheets, release binders, and camera logs

-Managed schedules and oversaw sourcing set props, groceries, etc.

*Segment Producer, Bong Appetit Season 1, VICELAND | October 2016-January 2017*

-Pitched and locked field segments and locations

-Managed and produced hosts, chefs, and guests

-Oversaw APs and PAs in the completion of daily hot sheets, release binders, and camera logs

-Managed schedules and oversaw sourcing set props, groceries, etc.

*Producer, VICE Digital and VICELAND | February 2013-September 2016*

-Developed, produced, and oversaw post production on original short-form documentaries, television shows, and social content for various VICE platforms and clients including: VICELAND, VICE.com, Broadly, Creators, THUMP, Live Nation TV, Apple Music, Levi's, Adidas, Intel, etc.

- Created and managed VICELAND's initial development workflow from the pitch to the production phase
- Developed and produced internal sales reels for clients including Universal Music Group, JetBlue, Rogers, A&E, etc.
- Liaised with editorial and marketing departments to develop cross-platform content packages
- Managed APs, PAs, and interns

*Managing Editor, Creators (VICE's Arts Channel) | July 2010-February 2013*

- Assisted global editor with planning and executing the editorial calendar
- Managed a global team of editors, writers, and interns
- Wrote and edited daily blog content, original features, and web copy
- Curated weekly Creators newsletter and internal "This Week in Youth Culture" roundup sent to VICE executives and select clients

**ABODE Magazine | Doha, Qatar**

*Assistant Editor + Fashion Stylist | June 2009-July 2010*

- Assisted managing editor with storyboarding, pitching, and scheduling each issue
- Pitched and wrote feature articles and front-of-book copy; fact checked and copy edited all content
- Styled trend pages; conceptualized and styled original fashion shoots

**EDUCATION**

Creighton University, Omaha, NE | BA Journalism and Mass Communications, 2009