




MARSHA ROLLINGER

Professional Artist | Project Manager

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equinoxart.com, equinoxartdesign.com & 
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SUMMARY:

I am a professional, versatile, freelance visual artist and project manager with many years of experience developing, coordinating and implementing art projects of various types in the public and private realms.

WORK EXPERIENCE:

EQUINOX ART & DESIGN, Owner/Designer/Illustrator, Renton, WA - December 1994 – Present (full time starting in 2012)

Equinox Art & Design is the name of my freelance art business that has enabled me to work after hours on various art projects throughout my career and now is my full-time focus.

- Planned, designed, and executed public art projects that involved direct community participation through outreach and engagement with the community and other stakeholders
- Developed and planned public events relating to art and designed posters, flyers, maps, and other print materials used to announce, promote, and support the event
- Experience working with art contracts, project budgets and deadlines
- Art directed and worked directly with fabricators to build public art pieces
- Partnered with other local artists on art projects for the community
- Created artwork and illustrations for apparel, stationery, giftware, and tabletop products

NINTENDO OF AMERICA, Senior Manager, Graphic Design Art and Schedule, Redmond, WA - June 1998 – January 2012

I was the Senior Manager of the in-house Design Department which was responsible for designing all print materials for Nintendo-related activities and products, including logo and package design, game manuals, advertisements, invitations, informational brochures, and event/trade show graphics.

- Managed a team of eight designers and one Digital Asset Manager
- Created project art schedules for products based on production timelines
- Communicated directly with all global Nintendo subsidiaries and the main office in Kyoto, Japan, to receive necessary art assets for Marketing, Public Relations, and other departments
- Assigned tasks and projects based on schedules and designer expertise
- Developed goals with personnel and wrote performance evaluations and reviews
- Art directed various design projects
- Initiated, developed, and implemented process improvements that streamlined communication with other departments and expedited project assigning and completion
- Completed graphic design and illustration tasks as needed

TAKE 2 INTERACTIVE, Marketing Design Director, Latrobe, PA - August 1996 – April 1998

I conceptualized the overall branding direction for game titles, developed logos, designed packaging, and other collateral materials along with developing the strategy for marketing and advertising campaigns.

ART EFFECTS, Art Director, Designer, Illustrator, Monroeville, PA - February 1995 – August 1996

Some of the duties I performed at this small graphic design studio included graphic design, illustration, art direction, project management, client communication, print production, and press checks.

CARSON INDUSTRIES, Art Director, Design Manager, Sculptor, Freeport, PA - November 1992 – December 1994


At this giftware company specializing in wind chimes, garden products, candleholders and other 3-D pieces, I art directed and managed a team of ten artists. Along with my manager duties, I also created final designs and sculpted the designs in clay, which were then made into a mold and cast in metal as final products.

SIGNAL ARTWEAR, Designer, Illustrator, Wabash, IN - October 1991 – October 1992

My first job after graduation from the Art Institute of Pittsburgh was as a staff artist responsible for creating original and licensed designs and illustrations for fabric and apparel.


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PUBLIC ART & CIVIC DESIGN PROJECTS:

- 2023 ***Mercer Island Medallions***, A series of 12 bronze medallion paving inlays for Luther Burbank Park, City of Mercer Island (Mercer Island, WA) - *community outreach and art development in progress, installation TBD in 2024*
Blue Blossoms, Utility box wrap, City of Issaquah (Issaquah, WA) - *art complete, installation TBD in 2023*
Downtown Renton Monument Sign, Vinyl wrap, City of Renton (Renton, WA) - *art complete, installation TBD in 2023*
Interwoven, Utility box wraps (set of 3), City of Tukwila (Tukwila, WA)
Puget Sound Energy ARTility Pole Wraps, 30' transmission pole wraps (3), Puget Sound Energy and City of Renton, (Renton, WA)
In Harmony, Utility box wrap, City of Fife (Fife, WA)
Critter Garden, Interactive utility box wrap, City of Renton (Renton, WA)
Aquatic Kaleidoscopes, *On the Fence* temporary art installations, Interactive Dibond fence artwork, City of Edmonds (Edmonds, WA, March 2023 through August 2023)
Patchwork, Utility box wrap, City of Covington (Covington, WA)
- 2022 ***BLOOM Roses***, 19' aluminum rose sculpture-*concept only*, Gregg Property Associates LLC. & Continental Divide Development (Kirkland, WA)
Contempo Retro, Wild Neighbors, & 3D Squares & Dots, Utility box wraps (3), City of SeaTac (SeaTac, WA)
NOTNER the Renton Robot, Interactive utility box wrap, City of Renton (Renton, WA)
Night Doodles, Three-piece projected light art, Arts-A-Glow, City of Burien (Burien, WA)
Aquatic Kaleidoscopes, FLOW: Art Along the Ship Canal, Interactive Dibond fence artwork, Seattle Office of Arts & Culture and Seattle Public Utilities (Seattle, WA, August 2022 to February 2023)
- 2021 ***Urban Tech***, Utility box wrap, City of Bellevue Arts Program (Bellevue, WA)
Past Present, Utility box wrap, City of Bellevue Arts Program (Bellevue, WA)
Abstract Train Trestle Mural, Painted mural, Burlington Northern Santa Fe and City of Renton (Renton, WA)
- 2020 ***Sunset Neighborhood Geo Mural***, Painted mural, AmeriCorps & City of Renton (Renton, WA)
Covid Cats, Cat-shaped signage with uplifting messages, personal project (Renton, WA)
- 2019 ***Erasmus: Downtown Renton's Rooftop Dragon***, 20' aluminum sculpture, Western Neon & City of Renton (Renton, WA)
Sunset Fence Project, Dibond & fence weave, Rebuilding Together Seattle, AmeriCorps & City of Renton (Renton, WA)
- 2017 ***COLOR, in Morse Code***, Painted mural, City of Renton (Renton, WA)
Whistle Stop Train, Painted mural, Melinda & Jeff Lawrence (Renton, WA)
Wings, Printed vinyl mural/backdrop, City of Renton (Renton, WA)
- 2016 ***The Muybridge***, Vinyl decals, City of Renton (Renton, WA)
Triangulum, Utility box wrap, City of Issaquah Arts Program (Issaquah, WA)
Pop-Up Art Parklet, Parklet design & build, City of Renton (Renton, WA)
Transformation, Painted mural, Cortona LLC. (Renton, WA)
Art Garden, Concrete sculptures and garden design, City of Renton (Renton, WA)
Peaks, Duct tape mural, Cortona LLC. (Renton, WA)
- 2015 ***Downtown Renton Banners***, Poly canvas, City of Renton (Renton, WA)

AWARDS:

- 2017 WA Governor's Smart Communities Award
2015 George and Annie Lewis Custer Award for Heritage Citizenship

EDUCATION:

- 1991 Art Institute of Pittsburgh, Visual Communications/Associate Degree in Specialized Technology