

A woman with short brown hair, wearing a light pink long-sleeved shirt, sits on a large, flat rock. She is holding a small, white, fluffy dog in her arms. They are positioned under a dark, textured rock overhang that frames the top of the image. The woman and dog are looking out over a coastal landscape at sunset. In the distance, a town with lights is visible on the left, and a body of water stretches to the right. The sky is a warm orange and yellow. The foreground consists of large, grey, textured rocks.

PRODUCT AND SESSION GUIDE

Jack Jackson



AS FEATURED IN

TORONTO STAR

CBC NEWS



Xtra*

**SHE
DOES
THE
CITY.**

modern
magazine

**THE
PET PHOTOGRAPHERS
CLUB**

**....AND
HOPEFULLY
YOUR HOME!**

**HELLO, I'M JACK, AND WITH ME IS
MY INSPIRATION FOR EVERYTHING -
JET!**

**BEING A DOG OWNER MYSELF, I
FULLY UNDERSTAND HOW DOGS
CHANGE OUR LIVES WITH THE
IMMEASURABLE LOVE AND JOY
THEY SO FREELY GIVE. OUR DOGS
ARE MORE THAN JUST PETS, THEY
ARE FAMILY AND JUST LIKE
CHILDREN THEY GROW UP SO FAST.**

**THANK YOU FOR TRUSTING ME TO
CELEBRATE THEIR LIFE AND YOUR
LOVE FOR THEM. MY AIM IS TO
PROVIDE YOU WITH IMAGES AND
MEMORIES TO LAST A LIFE TIME SO
THAT YOU NEVER FORGET THE
MAGICAL BOND YOU SHARE
TOGETHER.**

Jack



*"Dogs lives are too short.
Their only fault really."*

- Agnes Sligh Turnbull

The Experience

STEP 1

Simply confirm the date and time of your session.

STEP 2

I will send you my online questionnaire so that I can find out more details about your dog. If you would like a session consultation please let me know in the questionnaire. Once the booking documents have been submitted your session is reserved.

STEP 3

The photo shoot session - the most fun for your dog (and Jack). This is where the treats, drool, zoomies and magic happens!

STEP 4

The purchase appointment. Held online via zoom, this is where the much-anticipated image reveal happens! You choose your favourite images, and I'll walk you through the options as we decide how you'll most enjoy your images, often through a combination of products, prints, and digital files.

STEP 5

The best part - your products arrive! They are drop shipped directly to your door and you get to treasure them for a lifetime.



THE EXPERIENCE



What if my dog is
full of bears?

ALL YOU HAVE TO DO IS LET YOUR DOG BE THEMSELVES! DON'T WORRY IF YOUR DOG IS HYPER, NERVOUS, OVERLY FRIENDLY, COMPLETELY ALOOF - I'M ALL ABOUT SELF EXPRESSION!, I'VE WORKED WITH MANY DIFFERENT TYPES OF DOGS. I GUARANTEE THAT WE'LL BE ABLE TO CREATE IMAGES THAT YOU'LL LOVE, REGARDLESS OF YOUR DOG'S ENERGY LEVEL.

PLEASE DON'T WORRY IF YOUR DOG CAN'T BE OFF-LEASH OUTDOORS - SOME OF THE DOGS THAT I PHOTOGRAPH CAN'T BE.

SAFETY (FOR YOUR DOG, YOURSELF AND EVERYONE INVOLVED) IS MY NUMBER ONE PRIORITY. NO MATTER WHAT SORT OF NEEDS YOUR DOG HAS, I WILL MAKE SURE THAT THEY ARE COMFORTABLE, HAPPY, AND READY FOR THEIR CLOSE-UP!

Your Session Includes

- a 2 hour outdoor photo session in and around either Windfields Park, Ashbridges Bay or Cherry Beach, Toronto for up to two pets from the same household
- a sneak peek preview image on Facebook and Instagram
- a guided online video purchase appointment to select your favourite images and products
- your session may also include either a 5x7in gift print (\$130) or a print credit of \$180 which is detailed in your first email



A La Carte Artwork

Matted Prints

Our keepsake matted lustre archival prints are ready to display in your favourite frames, or pop them into our display block, or keep them in one of our best selling window folio boxes.



Window Folio Boxes

Our window folio boxes are highly sought after by our clients, and it's no wonder why - exceptional quality, great design and a fantastic solution. They're a stunning piece of craftsmanship and loved by photography clients everywhere. A versatile product that allows you to take home more images, to change the image on display and even to add to the collection - perhaps by doing sessions in the different seasons or at different locations.

includes matching social media digital files



Hero Pieces - Wall Art

Want to create a statement wall in your home? Creating a wall grouping is the perfect solution. and offers considerable discounts - check out our collections page.

Our ready to hang wall art is designed to compliment any decor and budget. We offer 3 different products - a modern metal, a vibrant high gloss flushmount and the classic canvas.



ARTWORK - WALL ART

Value-Added Collections

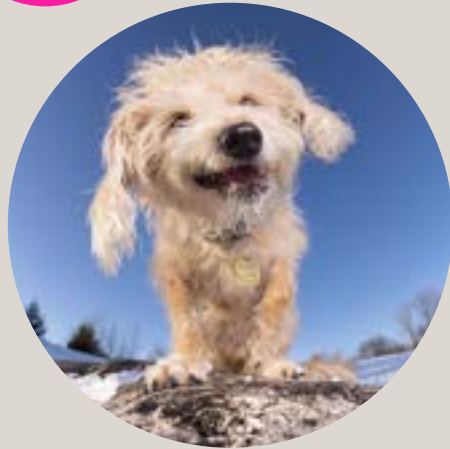
HUGE
SAVINGS



ULTIMATE COLLECTION PLUS

- One 24x36 piece of wall art
- Four 11x11 pieces of wall art
- Ten matted 8x12 prints in a window folio box
- 11x14 inch 20 page hard back coffee table book
- 20 edited high resolution digital files suitable for printing or social media

MOST
POPULAR



ULTIMATE COLLECTION DIGITAL PLUS

- Three 16x24 pieces of wall art
- Eight 8x12 matted prints with a walnut display block
- 20 edited social media digital files



ULTIMATE COLLECTION

- Three 16x24 pieces of wall art
- Five 8x12 matted prints with a walnut display block
- Matching social media files of each image purchased



ELITE SET

- Three 16x24 pieces of wall art
- Matching social media files of each image purchased



DELUX SET

- Three 12x18 pieces of wall art
- Matching social media files of each image purchased

VALUE ADDED COLLECTIONS

Digital Files

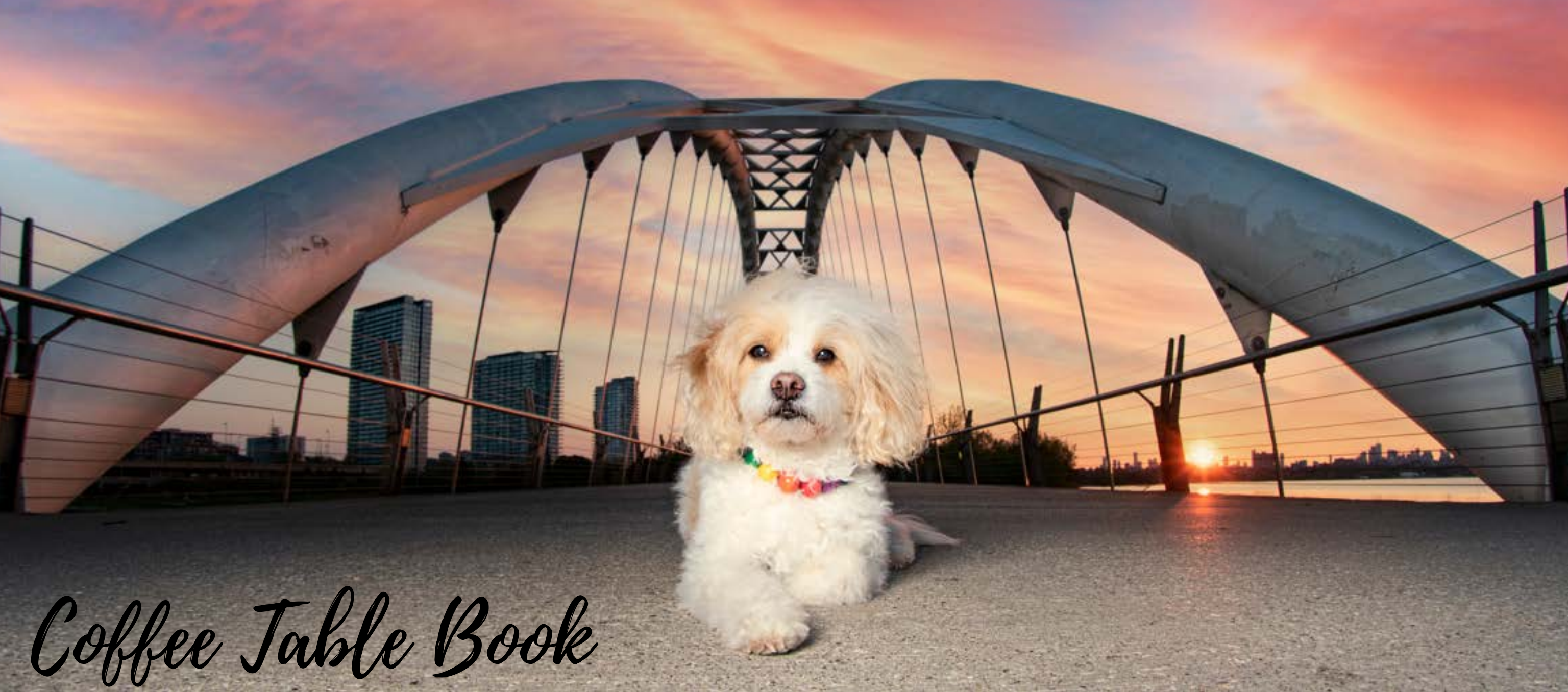
Edited high resolution digital files are the perfect option if you want to use your favourite lab to print your images.

Web optimised digital files are also offered with some of our products. Web optimised files are perfect for everything aside from printing.

All of our digital files are conveniently delivered via a Quantum Card. These cards use built in NFC technology so that when you tap it to your phone, it automatically opens your digital files. From there, you can share the love to social or with family and friends!



ARTWORK - DIGITAL FILES



Coffee Table Book

Our stunning locally hand-made albums featuring full double page lay flat panoramic spreads come in two different sizes. The pages are made using professional archival lustre papers offering enhanced details and bright colour reproduction. Unlike most press printed books, these albums are constructed with a superior hard board between each spread for strength and longevity.

ARTWORK - Coffee Table Book



My dog can't be off-leash? Is that ok?

Yes! Many of the pets I photograph are actually on a leash at some point during their session.

What if it rains?

We can shoot in all conditions apart from rain or heavy snow. If the weather forecast looks unfavourable I will contact you the day before the proposed shoot to reschedule.

Can I have a photo taken with my dog?

Yes absolutely! Whilst this shoot is focused predominately on your dog, I am happy to include you in a few shots. If you'd like to be in some of the images, feel free to spoil yourself as much as you do your dog in preparation for the session - maybe that means a trip to the hairdresser, a shopping spree, or whatever it is that makes you feel like your best self

What happens after the shoot?

Within 5 days of your dog's photo shoot session I will take you through a guided online purchase appointment so that you can choose your prints and product combinations from a carefully curated online gallery of approximately 20-25 images.

A woman with curly hair, wearing a maroon beanie, glasses, a brown scarf, a light blue jacket over a red shirt and yellow apron, and grey pants, is sitting on a weathered wooden post. She is smiling and high-fiving a brown and white dog. The dog is sitting on another weathered wooden post, reaching up with its right paw. The background shows a beach with waves, a line of trees, and a sunset sky with soft orange and pink clouds. In the distance, some houses are visible on the right.

*Let's create
some magic*

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