

Mev McMahon

Photo Editor

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Education

Rochester Institute of Technology (RIT), Rochester, NY
Professional Photographic Illustration - Photojournalism
Media Arts and Technology Minor

BFA Dec. 2016
GPA: 3.6/4.0

Experience

Imaging Research Intern - PAR Government Systems (Jan. 2017-Present)

Designed a digital asset management system and made sure team photographers' submissions complied to DAM standards. Photographed and shot video for image forensic testing.

Department of Photography Intern - George Eastman Museum (June-Aug. 2016)

Collected and organized biographical and critical research into an annotated bibliography in preparation for the "The Photographs of Eugene Richards: A Retrospective" June 2017 exhibition and accompanying book.

Multimedia Team Intern - NBCNews.com (Sept.-Dec. 2015)

Searched multiple wire service databases and selected images for galleries on the website, edited captions and created headlines in a fast-paced newsroom. Fulfilled photo requests and promoted galleries through tagged social media posts on Twitter and Tumblr.

Freelance Photo Editor - TV Guide Magazine (Dec. 2014-Jan. 2015)

After developing a research workflow for the Rerun column during a Summer 2014 internship, was recruited to research press websites and entertainment wire services to fulfill photo requests for print, web and social media. Other tasks included inputting metadata for pre-existing photo shoots and organizing the magazine archive.

Student Manager - RIT Wallace Center Library Circulation Services (Sept.-Dec. 2016)

Promoted to oversee student workers behind the circulation desk. Responsibilities included developing improvements in circulation protocol, delegating tasks and being the main supervisor during evenings and nights after professional staff members went home.

Assistant and Book Designer - RIT High School Photojournalism Program (July 2016)

Helped facilitate a week-long workshop that immerses ten high school students in the world of photojournalism. Duties included coaching students in the field, updating social media with behind the scenes images and producing a book showcasing the students' work.

Activities/Leadership

Kalish Workshop - Volunteer (June 2016)

Eddie Adams Workshop - Volunteer (Oct. 2014, June 2015)

National Press Photographers Association: RIT Chapter - Secretary, Treasurer (Sept. 2012-Dec. 2016)

Skills

Software/Coding

Photoshop, Bridge, Lightroom, InDesign, PhotoMechanic, MediaGrid, Wordpress, HTML/CSS, Fetch, JavaScript

Related Knowledge Base

DAM, News Editing, Studio Production, Web and Application Design, Social Media Critical Practices, Audio and Video Capture, Photography Basics, Historical Research

Awards

Picture Editing Portfolio Honorable Mention - NPPA: RIT Chapter's What We Do (April 2016)