

MATT BRIMICOMBE

CREATIVE LEADER

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Creative lead & multidisciplinary designer with **12+ years experience in branding, marketing, web, video, digital and print**. Passionate about overcoming challenges and pushing comfort zones to create work that have one-of-a-kind essence.

SKILLS

Strengths:

- Leading creatives through cultivating positivity and confidence
- Unleashing strategies in unexpected, visceral ways
- Empowering collaboration through well-balanced communication
- Creating trust and excitement in clients through constant clarity and thoroughness

To produce:

- Efficient, eager creatives
- Potent brand identities
- Memorable, but usable web experiences
- Unique, provoking art direction
- Eye-catching marketing
- Cross-team friendly internal processes

With:

- Figma
- Photoshop
- Illustrator
- InDesign
- Krea AI
- Midjourney
- OpenAI
- After Effects
- Premier
- Final Cut Pro

EDUCATION

Massachusetts College of Art and Design
BFA, Communications Design

CLIENTS

Amazon
Wynn Casinos
Vertex Pharmaceuticals
Fujifilm Biotechnologies
Quest Diagnostics
Werfen

Boston Oncology
Abbot
Finch Therapeutics
Procore
Johnson & Johnson

EXPERIENCE

Art Director

Highwire, 2025–

- Creative leader and manager on fortune 100 clients
- New business pitch leader
- Implementing artificial intelligence tools into creative and workflow processes to increase efficiency
- Manage team growth

Senior Art Director

VUE Health, 2023–2025

- Lead multiple creative teams through simultaneous projects from ideation to final hand off
- Drive improvement of internal creative workflow processes by introducing new tools and leading cross-functional trainings
- Implementing artificial intelligence tools such as Adobe, Runway, and Midjourney
- Manager of agency creative intern/college co-op program

Art Director

KHJ Brand Activation / Ten Feet Tall, 2020–2023

- Creative lead on multiple retainer agency clients, and internal agency rename/rebrand
- Generated client brand concepts from conception to completion
- Directed onsite client photoshoots
- Sourced and collaborated with external creative resources
- Initiated agency wide switch to Figma

Senior Designer

KHJ Brand Activation / Ten Feet Tall, 2017–2020

- Art execution on campaigns, web and branding projects
- Presented creative to clients

Designer

Design & Company, 2014–2017

- Led design and client management on brand and web projects
- Point of contact on press for print

Design Intern

Leone Design, 2013–2014

- Generated logos and editorial layout design
- Prepared client presentations