



MYRIAM LE BARBIER

UX & UI designer

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ABOUT ME

- A creative problem solver
- Good interpersonal skills with a strong user orientation
- In-depth digital and design thinking culture

SKILLS

- Product Design
- UI Design
- Information Synthesis & Analysis
- Branding
- Graphic Design
- Illustration

TOOLS

- Adobe Creative Suite (Photoshop, Illustrator, In Design, XD)
- Figma, Figjam
- Sketch

LANGUAGES

- French (native language)
- Professional English

COMMUNITY INVOLVEMENT

- Co-founder of **Elles@Meudon**, a local network with a goal to promote the professional success of women
- Mentoring in the **Wi-filles program** within **FACE Normandie**, an initiative aimed at raising awareness about digital professions amongst middle school girls, with the objective of challenging stereotypical perceptions.

EXPERIENCE

2022 - present : product designer - free-lancer

- Facilitation of Design Sprint at EFAP Paris (School of Communication)
- Product design for Sankliché application (Le Laptop, certification)
- Product design for Diatome (C2C second-hand resale solution for fashion brands)
- UI design for Perron Rigot (Cosmetics company)

June 2014 - present : UI designer & art director - free-lancer

- UI design, branding, art direction and illustration in Paris & Le Havre (Normandie)
- Steady collaborations with companies or creative agencies : Thalgo group, Techsell, Pierre Fabre, Perron Rigot, Novexpert, Cobalt Création, Maison Raoul Gey, Parashop, Terravita Project...
- Webdesign lecturer at EIML Paris (Ecole Internationale de Marketing du Luxe)

August 2011 - June 2014 : art director & webdesigner at Little Fashion Gallery

Children design & fashion eshop based in Paris

- Webdesign for Little Fashion Gallery, Gas Bijoux et Bonpoint eshops (responsive design, website redesign, graphic charter, newsletters, follow-up of shootings, visual merchandising)
- In charge of global communication for Little Fashion Gallery (advertising insert, flyers...)

December 2009 - July 2011 : art director & webdesigner at Effcience Multimédia

Institutional web communication agency based in Paris

- Interface design : site template, landing pages, intranets for MGEN, Veolia, RFF, LMDE...

September 2008 - March 2009 : Assistant to the artistic director at Talents Only

Advertising agency specializing in luxury and cosmetics

- Bourjois : layout and creation of press ads, declination of POS, advertising films, concept-board and styling, casting follow-up, shooting follow-up
- Atlantic, ONF & Keep school : layout and creation of press ads, declination of POS...

EDUCATION

Certification in Product Design, Design Sprint, and Design System

Le Laptop, Paris - June 2022 / May 2023

Master 2 in graphic design, with honors.

ESAG Penninghen, Paris - September 2003 / June 2008

ERASMUS program at Designskolen Kolding, Denmark.

January / June 2006

Year of preparation for the entrance exam of the major art schools.

Atelier de Sèvres, Paris - September 2002 / June 2003

Scientific Baccalaureate, with honors

Le Havre - June 2002