



Brendan Ginsburg
Designer, Shop owner

ginsburgbb@gmail.com
brendanginsburg.com

Education

Virginia Commonwealth University

Bachelor of Fine Arts: Graphic Design; May of 2013

Honors:

Annual juried student show; Anderson Gallery, Virginia Commonwealth University 2012

Experience

The Martin Agency Studio Artist/Presentation Designer (2022-present)

Working with designers, art directors and producers to develop and optimize digital and print ads. Creating effective and captivating presentations

Circle Thrift & Art Space Owner/Manager/Designer (2015-Present)

Founded a vibrant community-oriented retail store and gallery in the Arts District in Richmond, VA. Manager of store operations, brand identity, print design and production, art show curation, event planning, community outreach, social media, merchandising, marketing, online sales. Every aspect of running a small business

USA Today Graphic Design Intern (Summer 2012)

Developed marketing material alongside copywriters, social media specialists, art directors, and creative director. Produced print and web-based media, including the background image for the main Twitter pages

Small Business Administration Graphic Design Intern (Winter 2011)

Designed agency annual report for submission to Congress and President Obama. Received praise for producing quality work on short notice with little supervision

Skills

Technical

InDesign, Photoshop, Illustrator, Audition, Premiere, Keynote, Microsoft Office, HTML, CSS, print production, electronics repair/up-cycling, eBay sales/shipping, screen printing, urban farming, vintage product merchandising, consumer technology sales, social media content/strategy

Language

Proficient in Spanish, basic conversational skills in German

Music and Sound

Performed, recorded, produced several musical/sound pieces and installations