
Henry Alzamora



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International business experience:

Americas, Canada, EMEA, APAC and Europe.
University level commercial and technical education in Europe, U.S.A., and Latin America.

Core competencies.

Profit responsibility over 16 years.
Global marketing and sales management.
Multilingual.
Ability to inspire and lead global teams.
Experience in growing and scaling international marketing teams.
Digital Change agent.
Future-focused.
Resilient.
Critical thinking.
Goal-oriented.
Verbal & written communication.

Work Experience.

Marketing Coordinator
Metso Outotec
2021

Vice-President Global Marketing & CEO
Awesomedia Group
2016-2021

Head of Global
Communications & Marketing
Asia, Pulp & Paper
2014-2016

Chief Marketing Officer
Asia, Pulp & Paper
2011-2014

Founder & CEO
Studio Network Solutions
2008-2011

Marketing Manager
Siemens
2007-2008

Marketing Director
World Federation of
United Nations Associations
2005-2006

International Sponsorship Manager
SOS Children's Villages
2002-2005

Marketing Coordinator
Verizon
1997-2002

Education.

Tampere University
International Business
2021

University of Illinois
Urbana-Campaign-College of Business.
Digital Marketing Specialization
2015-2016

University of California, San Diego.
Internet of Things Specialization.
2016-2017

University of Alcalá de Henares
International Executive MBA
2006-2008

Autonomous University of Santo Domingo
Bs. Advertising & Communications
1997-2002

Specialized knowledge.
Multilingual.
Remote work (Teams, Zoom, GotoWebinar, Google Meet, Info calls, etc).
Virtual events. AR, VR, XR product marketing.
Big data, Data Mining, automation & Analytics.
Growth Hacker.
SEO/SEM.

Certified: Google Adwords (Mobile, Search, Display, Video),
HubSpot, Bing Ads.
Revenue Oriented Marketer.
Story-teller.
Micro-moments.

Interests.

Yoga, Chess, Football, Basketball, Writing, Fine Art, Music composition, Sustainability, Philanthropy.