

# chad gerber

photographer | filmmaker | creative director

## about

Hey — I'm Chad. I'm a photographer and filmmaker from Perth, Western Australia, with a passion for storytelling and capturing unique moments around the world through my cinematic style.

With no limit to the places I'm passionate about visiting worldwide, I enjoy working with brands and people with shared interests in travel, adventure, lifestyle, and sustainability.

## services

- Photography
- Videography
- Creative Direction
- Aerial Photography/Videography
- Social Media Content & Collaborations
- Ambassadorship



## contact

info@chadgerber.co  
www.chadgerber.co

 Instagram  
**82K**  
@chad\_gerber

 TikTok  
**39K**  
@chadgerber

 YouTube  
**1.9K**  
@chadgerber

 Threads  
**10K**  
@chad\_gerber


### Top Countries

Australia, Germany, India,  
United Kingdom, United States

### Average Age

18 - 34

### Gender

 65%  35%

## collaborative partners



# Instagram Engagement

## TOP PERFORMING REELS

### REEL ONE

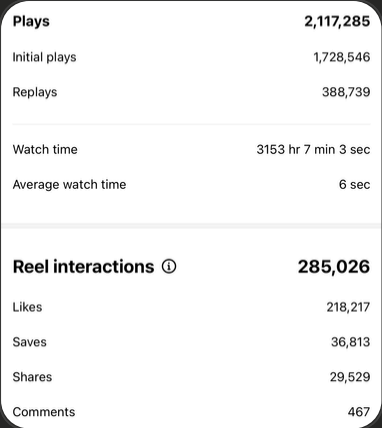
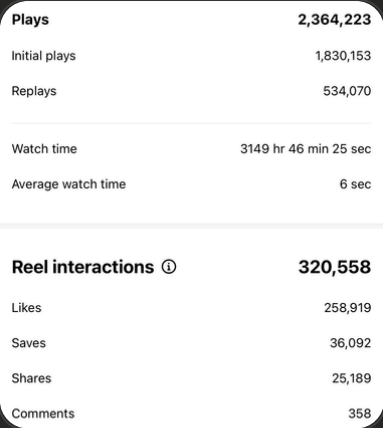
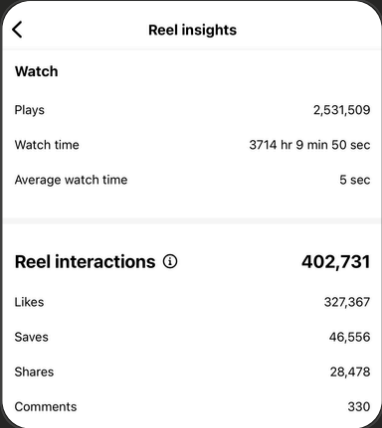
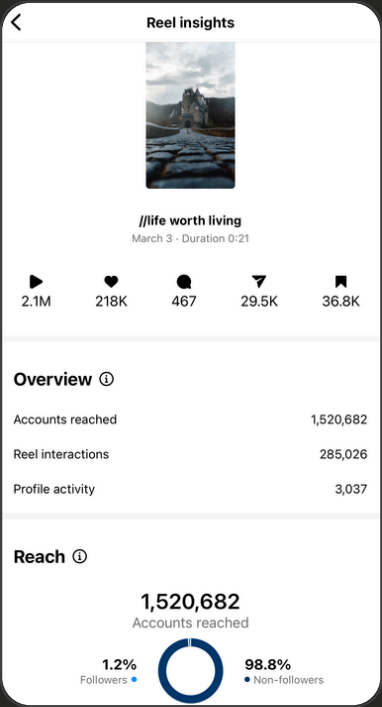
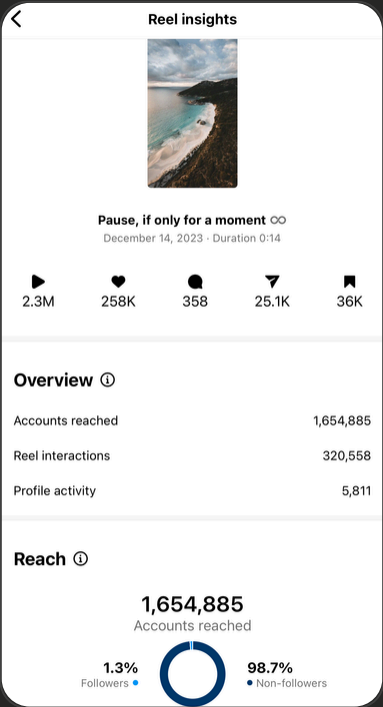
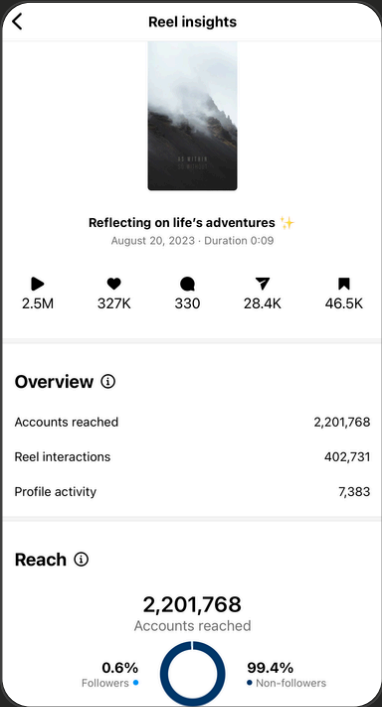
Views: 2.5M  
Reach: 2.2M  
Interactions: 403k  
Engagement: 18.4%  
Shares: 28k  
Saves: 47k

### REEL TWO

Views: 2.3M  
Reach: 1.7M  
Interactions: 321k  
Engagement: 19.4%  
Shares: 25k  
Saves: 36k

### REEL THREE

Views: 2.1M  
Reach: 1.5M  
Interactions: 285k  
Engagement: 18.8%  
Shares: 30k  
Saves: 37k

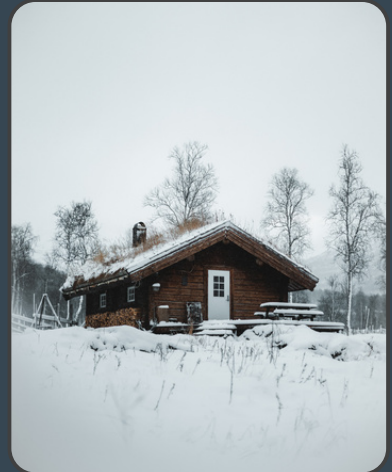
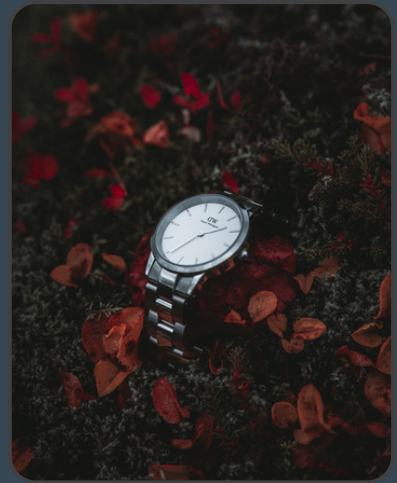


## AVERAGE ENGAGEMENT PER POST

(Last Ten Posts)

LIKES	COMMENTS	REACH	ENGAGEMENT %	SHARES	SAVES
3.3K	105	31K	17.3%	212	576





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