

# Audrey Frances Richardson

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## EDUCATION

**Michigan State University**, East Lansing MI

May 2024

Bachelor of Arts in Journalism

Minors in Media Photography, Art Photography, Graphic Design, Environmental Studies and Sustainability and Business

GPA: 4.0

## EXPERIENCE

**The State News**, East Lansing, MI

Jan 2022-present

Multimedia Reporter

- Create photos and videos of local events to create one of a kind media that encourages online engagement
- Learned to be adaptable on assignment and with breaking news stories
- Perform research to understand subjects to create meaningful content for readers
- Completed a long-form multimedia project on the Michigan State Swim and Dive program

**Critical Photojournalism: Practice, Ethics and Business**, East Lansing, MI

Sept 2022-present

Producer

- Transcribe interviews from photojournalists around the world
- Communicate to produce crucial content for the publication
- Contacted journalists for their participation in the publication

**Spartan Newsroom**, East Lansing, MI

Jan 2022-May 2022

Chicago beat reporter

- Wrote stories in the classroom to provide Chicago coverage to Spartan Newsroom readers
- Contacted officials, students, experts and residents to gain a wide perspective on issues that interest the area

**Great Lakes Echo**, East Lansing, MI

Freelance reporter

July 2022-present

- Pitch ideas and write stories to bring impactful environmental news to the community
- Create unique angles for the publication

**VIM Magazine**, East Lansing, MI

Staff Photographer

Aug 2022-present

- Direct models effectively to capture intriguing portraits
- Work with creative teams to provide content that aligns with goals of the project
- Developed additional skills on portraiture and lighting techniques

**MSU NPPA**, East Lansing, MI

September 2021-present

Vice President and Social Media Manager

- Coordinate meetings and agendas for club members
- Create informational social media posts for the club

**Freelance Photographer**, remote

Self-employed

- Photograph a wide range of events including graduation, birthday parties and senior portraits
- Engage with potential clients through social media and word of mouth

## SKILLS

- Adobe Creative Cloud, Final Cut Pro, Social Media, Wordpress, CEO, Sony, Nikon

## INVOLVEMENT

- MSU Photography Club - Member
- MSU Outdoor Club - Member
- Division 1 Student Athlete at Michigan State

August 2022-present

August 2022-present

August 2020-March 2021

## HONORS

- Finalist for College Media Association Pinnacle Awards
- Michigan State University Honors College - Member
- Michigan State University Dean's list

September 2022

2020-2022

2020-2022