

KATE TRABALKA

CONTACT:

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PORTFOLIO:

<https://www.katetrabalka.com>

EDUCATION

University of Missouri

August 2021 – May 2023

M.A., Journalism

Focus: Photojournalism

East Tennessee State University

August 2017 – May 2021

B.A., Media and Communication

Concentration: Journalism

Minor: Dance

SKILLS

- Photography
- Video & Audio
- Lighting (studio & location)
- News writing
- Copy editing
- Adobe Suite (Photoshop, Bridge, Lightroom, InDesign, Premiere Pro)
- Photo Mechanic
- Blox CMS
- WordPress

AWARDS/HONORS

- 2022 Photo Illustration Winner (SPJ Region 7 Mark of Excellence Awards)
- 2021 John Pitman Prize for Excellence in Journalism (ETSU Media and Communication)
- 2021 Media and Communication Faculty Award for Outstanding Student (ETSU Media and Communication)
- 2021 Max L. Marshall Award for Outstanding Leadership in Media and Communication (ETSU Media and Communication)
- 2020 Chanticleer Award for Excellence in Writing (ETSU Media and Communication)
- 2nd place News Story and 3rd place Online Specialized/Topic Reporting (2019 Tennessee Associated Press Broadcasters & Media Editors College Contest)

EXPERIENCE

Pictures of the Year International & College Photographer of the Year

Coordinator & Social Media Lead, Jan. – Dec. 2022

- Reviewed contest entries, communicated with photographers about entries, helped record votes during judging and compiled a list of the winning entries and correlating info.
- Created and posted content on Instagram, Twitter and Facebook to promote contest, designed infographics on Canva and InDesign, posted winners of categories in timely manner, answered questions and comments from people on social platforms and trained the social media team on responsibilities.

Dance Teacher Magazine & Dance Business Weekly

Editorial Intern, May - June 2022

- Edited stories, sent stories through factcheck and copyedit workflows, built and scheduled stories in WordPress for Dance Teacher Magazine.
- Pulled DanceTeacher+ quotes for The Dance Edit newsletter, updated the Dance Business Weekly newsletter archives, created DanceTeacher+ polls and updated the DanceTeacher+ history column.

Columbia Missourian

Staff Photographer/Videographer, Jan. – May 2022

- Photographed during one stills shift a week, ingested using Photo Mechanic, worked with editors and wrote captions. Volunteered for extra shifts.
- Recorded and edited video and audio for a micro-documentary as a lead producer. Served as an associate producer on two additional microdocumentaries.

Vox Magazine

Online Editor, Aug. - Dec 2021

- Managed magazine staff of 13 writers, eight editors, three contributors and five reporters. Reviewed pitches, assigned stories, scheduled editors and story deadlines and managed daily budget. Conducted final edit and SEO for all online-only content. Oversaw Facebook scheduling and bi-weekly newsletter outreach.
- Worked as a teaching assistant for the Magazines Across Platforms class, in which the students produced the online-only content for Vox's website. Worked with students and faculty members to coordinate and manage all online-only content.

East Tennessean

Executive Editor, Aug. 2020– May 2021

- Managed production and oversaw content and layout of East Tennessee State University's twice-weekly campus newspaper. Edited and wrote AP style articles. Published content on WordPress site. Managed and created social media content. Hired and managed staff of editors, writers, photographers, designers and videographers.

Staff Writer, Aug. 2019 – May 2020

- Wrote 64 articles in AP style. Covered campus and community events, featured programs, professors and students and shed light on campus issues. Pursued extra assignments and occasionally took photos to accompany my articles. Wrote online-only articles to keep students and faculty informed after everyone left campus in March due to the COVID-19 pandemic.

REFERENCES

Jackie Bell (Director of CPOY) — belljs@missouri.edu ; 573-882-5737

Lynden Steele (Director of POYi and Photojournalism at Reynolds Journalism Institute) — steele@rjionline.org ; 314-393-1291

Don Armstrong (ETSU Student Media Director, East Tennessean Advisor) — armstrod@etsu.edu ; 423-833-8262

Reanne Rodriguez (Editor in Chief, Dance Teacher & Dance Business Weekly) — rrodrigues@dancemedia.com