



# SERVICES & PRICING GUIDE

*At Pedestal Studio, we believe in creating timeless, captivating portraits that reflect your individuality. Let our Portrait Photography Pricing Guide be your roadmap to capturing your unique essence and preserving your precious moments in stunning imagery.*

# IN THIS GUIDE

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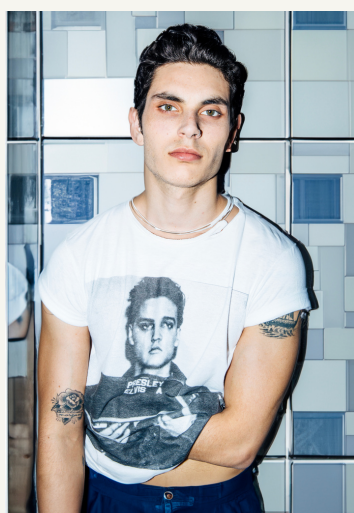
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# HELLO *and* WELCOME

*At Pedestal Studio, we believe that every individual is a masterpiece waiting to be unveiled. Our Portrait Photography Pricing Guide is your passport to a world of artistry, where your unique personality and essence are beautifully brought to life through our lens.*

*Evan & Cynthia*



## ABOUT US

# Cynthia & Evan

*Cynthia and Evan, the dynamic duo behind Pedestal Studio, bring their individual talents to provide a wide range of services. From expertly crafted headshots to modeling portfolio building and beautifully directed portraits, their studio offers a serene half-acre setting in NELA. Whether you prefer the natural allure of the outdoors or the controlled environment of a studio, their location caters to your needs.*

At the heart of Pedestal Studio, you'll find two exceptional creatives. Cynthia Perez, armed with a background in Child Development, has spent over fifteen years in the advertising industry. A specialist in baby, child, and family photography, her clientele includes iconic names such as Disney, Crayola, Aveeno baby products, Pampers, among others. Cynthia's mission is to capture the authentic essence of parenthood, the enchantment of childhood, and the intricate dynamics of families. She is celebrated for her "fly on the wall" perspective and her unique ability to connect with children,

Meanwhile, Evan Lane, with his filmmaking education from Emerson College, stands as a versatile creative force in Los Angeles. His expertise shines in the realms of fashion, beauty, and editorial photography, characterized by his candid and authentic style. Evan also brings his wealth of experience from his role as a creative director in advertising, specializing in photography production. His work, resembling a visual diary, effortlessly captures genuine moments, immortalizing authenticity through his lens. Evan's portfolio boasts collaborations with clients such as Adobe, Amazon, Google, Polaroid, and Condé Nast.

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*Services and pricing guide*

ABOUT US



## *Client Testimonial*



"I had the pleasure of working with Cynthia Perez and Evan Lane at Pedestal Studio for a family photoshoot, and the experience was nothing short of magical. Cynthia's ability to connect with children is truly remarkable. She captured our family dynamics in a way that felt so authentic and genuine, and her photographs beautifully reflected the enchantment of childhood and parenthood.

*Laura xoxo*

SERVICES & PACKAGES

# *Services Price Sheet*

*1 hour headshots session*

***\$800***

*2 hour family portrait session*

***\$950***

*2 hour model portfolio building session*

***\$1000***

*1 hour kid portraits*

***\$800***

*1 hour kid / baby headshots*

***\*\$500 - \$800***

*2 hour portrait session*

***\$950***

*2 hour in home family session*

***\$1500***

*2 hour model location shoot*

***\$1200***

## SERVICES & PACKAGES

# *1 hour headshots session*



Our Three-Look Headshot Session at Pedestal Studio is designed to help you showcase your multifaceted personality and make a lasting impression in various professional and personal scenarios. Here's what you can expect from this exceptional service:

1. Classic Professional: Capture a timeless corporate image.
2. Casual Charm: Express approachability for social or casual settings.
3. Creative Edge: Showcase your unique style and personality.

ONE PAYMENT

# *\$800*

*Includes 3 looks.*

Our photographers provide expert guidance, and you can relax between looks in our garden or cottage. After the session, choose your favorite shots for professional-quality headshots that leave a lasting impact.

## SERVICES & PACKAGES

# *2 hour family session*



Our Family Portrait Trait Session at Pedestal Studio is tailored to bring out the unique qualities of your family and create memorable keepsakes. Here's what you can anticipate from this special offering:

1. Traditional Elegance: Capture the timeless essence of your family with a classic, formal portrait. This look is perfect for commemorating important milestones or creating a cherished family heirloom.
2. Casual Comfort: Showcase the warmth and approachability of your family in a relaxed setting. These shots are ideal for holiday cards, social media, or simply sharing with loved ones.
3. Individual Flourish: Allow each family member to express their unique personality and style. These shots celebrate individuality within the unity of your family.

Our experienced photographers will guide you through the session, ensuring everyone looks their best. In between shots, you can relax in our welcoming studio environment. Following the session, you'll have the opportunity to select your favorite photos, resulting in beautiful family portraits that will be treasured for generations.

ONE PAYMENT

# *\$950*

*Includes 3 looks.*



## SERVICES & PACKAGES

# *1 hour kid portraits*



Our One-Hour Kid Portrait Session at Pedestal Studio is designed to capture the joy and innocence of childhood, creating beautiful memories that will last a lifetime. Here's what you can look forward to during this delightful experience:

1. **Playful Exploration:** Your child will have the freedom to be themselves, play, and explore our studio, allowing their true personality to shine. We capture candid moments that reveal the genuine essence of your child.
2. **Expressive Moments:** Whether it's their radiant smiles, curious expressions, or the occasional mischief, we ensure that every endearing moment is preserved.
3. **Timeless Treasures:** These portraits are not just pictures; they're cherished memories. We focus on creating images that reflect the unique spirit and character of your child at this precious stage of life.

Our skilled photographers are experts in working with children, ensuring a comfortable and enjoyable session. The studio environment is child-friendly, with props and backgrounds that enhance the experience. Within just one hour, we capture a collection of captivating images that will be treasured by your family for years to come.

ONE PAYMENT

# *\$800*

*Includes 2 looks.*

## SERVICES & PACKAGES

# *1 hour kid / baby Headshots*



Our One-Hour Kid Headshot Session at Pedestal Studio is designed to capture the youthful charm and personality of babies (0-2 years) and kids (2-13 years). Here's what you can expect during this engaging experience:

1. **Expressive Portraits:** We focus on capturing the unique expressions and personality of your child, from the earliest stages of life to adolescence.
2. **Youthful Energy:** Whether it's their radiant smiles or endearing curiosity, we ensure that every captivating aspect of your child's character is preserved in the headshots.
3. **Lasting Impressions:** These headshots are more than just pictures; they are cherished memories that showcase your child's youthful spirit at these precious stages of life.

Our experienced photographers are skilled in working with children, providing a comfortable and enjoyable session. The studio environment is kid-friendly, with props and backgrounds that enhance the experience. In just one hour, we capture a collection of captivating headshots that will be cherished by your family for years to come.

ONE PAYMENT

# *\$800*

*Includes 2 looks.*  
*\*Babies \$500*

## SERVICES & PACKAGES

# 2 hour portrait session



Our Two-Hour Portrait Session at Pedestal Studio is an extended opportunity to create a diverse and personalized portfolio of images. Whether you're looking for a comprehensive collection of family portraits, creative headshots, or any other type of portraits, this session allows for a more in-depth experience. Here's what you can expect during this extended session:

1. **Variety of Styles:** With two hours at your disposal, you have the flexibility to explore multiple styles and looks. Whether you want a mix of formal, casual, and creative portraits or a blend of different styles within the same category.
2. **Ample Time for Creativity:** This extended session allows for more creative freedom, enabling unique setups, props, and settings. It's ideal for capturing special themes or personal passions that you'd like to incorporate into your portraits.
3. **Relaxed Atmosphere:** You won't feel rushed during the session, and you can take breaks as needed to ensure that everyone is comfortable and at their best for each shot.

Our skilled photographers will guide you through the session, making sure that the extra time is utilized effectively to create a diverse and impressive portfolio of portraits. Whether it's for personal use, professional branding, or family keepsakes, the two-hour portrait session provides a comprehensive and tailored experience.

ONE PAYMENT

# \$950

*Includes 3 looks.*

## SERVICES & PACKAGES

# *2 hour home family session*



Our Two-Hour In-Home Family Portrait Session is all about capturing the authentic moments and connections within your family in the comfort of your own space. Here's what you can expect during this extended session:

1. **Natural Interactions:** We focus on capturing candid, genuine moments as your family naturally interacts at home.
2. **Personalized Settings:** Your home's unique backdrop adds sentimental value to the portraits, making them more meaningful.
3. **Creative Exploration:** With two hours, we can experiment with different angles, lighting, and compositions to highlight the love and connections within your family.
4. **Relaxed Timing:** The extended session ensures everyone feels comfortable and at ease during the shoot, resulting in more authentic portraits.

After the session, you'll have a variety of images to choose from, including candid family moments, individual portraits, and group shots that document your family's love and dynamics within the cozy confines of your home.

ONE PAYMENT

# *\$1500*

*Includes 4 looks.*



## SERVICES & PACKAGES

# 2 hour model location shoot



ONE PAYMENT

**\$1200**

*Includes 4 looks.*

Our Two-Hour Model Location Shoot is an extended opportunity for you to create a diverse and captivating portfolio in an outdoor or on-location setting. Here's what you can expect during this exciting session:

**Variety of Locations:** With two hours at your disposal, you have the flexibility to explore multiple locations or settings. Whether you want to capture urban, natural, or architectural backgrounds, this session allows for a diverse range of backdrops.

**Wardrobe Changes:** You can incorporate different outfits and styles, enhancing the variety of your portfolio. This allows you to showcase your versatility as a model.

**Creative Freedom:** This extended session provides ample time for creativity and experimentation. You can work with different angles, lighting, and poses to bring out your unique style and personality.

**Natural Lighting:** Shooting outdoors often means working with natural light, which can add a beautiful, organic quality to your photos.

**Relaxed Timing:** The two-hour duration allows for a relaxed pace, ensuring you can explore each location fully and create a wide range of striking images. Our experienced photographers will guide you through the session, ensuring you make the most of your time on location.

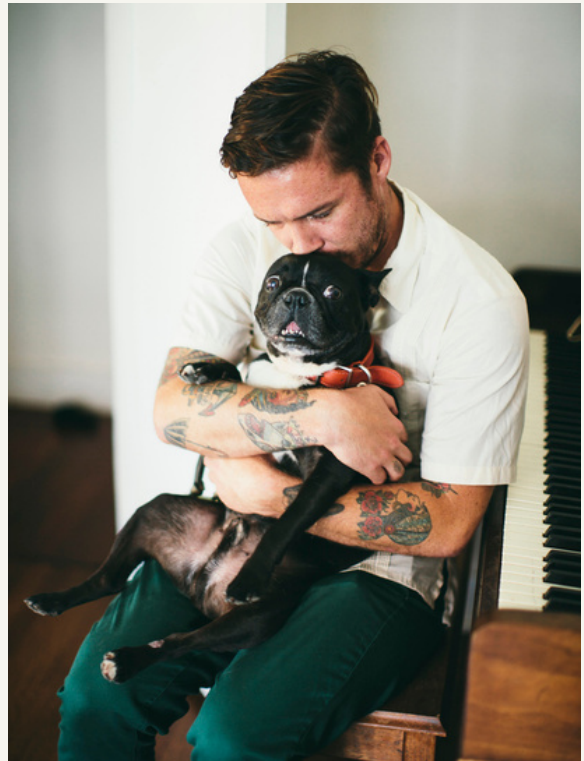
Whether you're building your modeling portfolio or seeking images for personal use, the two-hour model location shoot offers a comprehensive and tailored experience to showcase your modeling skills and individuality. get rid of two looks

## WHAT TO EXPECT

# *How we work*

At Pedestal Studio, our on-set experience is all about creating a relaxing and stress-free environment. We understand that the key to capturing the best moments is ensuring that you're comfortable and at ease.

Our skilled photographers provide gentle guidance and create a friendly, collaborative atmosphere. Whether you're in front of the camera for a headshot session or any other type of shoot, we prioritize your comfort and confidence. You can take a breather in our peaceful garden, savor a refreshment, or relax in our fully equipped cottage for any touch-ups or outfit changes. We believe that a stress-free environment allows your genuine personality to shine through, resulting in photographs that truly reflect the real you. At Pedestal Studio, we're dedicated to making your time with us enjoyable, productive, and memorable.



# *Frequently Asked Questions*

## *Q1. What should I wear for a photography session?*

We'll provide guidance on outfit choices during the consultation, but it's a good idea to bring a variety of clothing options to match the look you want to achieve.

## *Q2. Do you offer hair and makeup services?*

Yes, our fully equipped cottage provides space for hair, makeup at an extra cost, and styling, ensuring you look your best for your session.

## *Q3. What happens after the session?*

After the session, we'll help you select your favorite images. We'll then edit and retouch the chosen photos to ensure the highest quality

## *Q4. What is the turnaround time?*

The turnaround time varies depending on the scope of the project, but we aim to provide you with your edited photos in a reasonable timeframe.

## *Q1. How do I book a photography session?*

Booking is easy! You can contact us through our website or give us a call to schedule your session.

# TERMS & CONDITIONS

- 1. A non-refundable deposit is required for booking.*
- 2. Payment methods accepted: cash, credit/debit cards, online payments.*
- 3. 48-hour notice required for rescheduling.*
- 4. No-show or late arrival may result in a shorter session.*
- 5. Images are selected after the session and delivered within a reasonable timeframe.*
- 6. Copyright of images remains with Pedestal Studio.*
- 7. Commercial use requires written permission.*
- 8. We prioritize safety and adhere to health guidelines.*
- 9. We respect your privacy and won't share your information.*
- 10. These terms are subject to change, and clients will be notified of updates.*
- 11. By booking, you agree to these terms.*



## ABOUT US

# Contact Details

*Feel free to contact us through our website or give us a call to discuss your photography needs. Our team is here to answer your questions and provide guidance.*

*At Pedestal Studio, we're dedicated to making the process of contacting us and booking your photography session as smooth and enjoyable as possible. We look forward to working with you to capture your unique moments and create lasting memories.*

### WORKING HOURS

Monday - Friday

9am - 5pm

### CONTACT BY POST

5387 Vincent Ave,  
Los Angeles, CA 90041


### CONTACT BY PHONE


213 590 7473


### SEND US AN EMAIL

[cynthiaxevanl@gmail.com](mailto:cynthiaxevanl@gmail.com)

### ON SOCIAL MEDIA

 [@pedestal.studio](https://twitter.com/pedestal.studio)

 [@pedestal.studios](https://www.instagram.com/pedestal.studios)

 [@pedestalstudio](https://www.facebook.com/pedestalstudio)



# READY TO GET STARTED?

*At Pedestal Studio, we're excited to embark on a photography journey with you. Whether it's a headshot session, family portraits, or any other photography service, we're here to transform your vision into captivating imagery. Contact us today, and let's create beautiful memories together.*

GET IN TOUCH