### E SNAKERITE SVAKERITE SVAREBITE SVAREBITE SVAREBITE SVAREBITE SVAREBITE SVAREBITE SVAREBITE SVAREBITE



#### **CREATIVE STRATEGY CAMPAIGNS**

COPYRIGHT 2023 SNAKEBITE CORTEZ WWW.SNAKEBITECORTEZ.COM

### TRATEGY WITHOUT TACTICES IS THE SLOWEST ROJE TO NACTORY. TACTICS WITHOUT STRATEGY 15 THE NOISE BEFORE DEFEAT.

### 

We are Artists, Creators and Collaborators. Like you, we live, love and thrive in that inspiration-to-manifestation lifestyle.

Having our own international success, we have the insight and intuitive ability to navigate any creative endeavour.

Our professional relationships allow us to facilitate the widest range of output and content.

Our mission is simple. We're here to bring long term value to you and your big picture goals.

By understanding your voice and vision we define how you can best connect with your audience.

Developing the language and the imagery for the plan that best positions you for the next phase of your evolution.

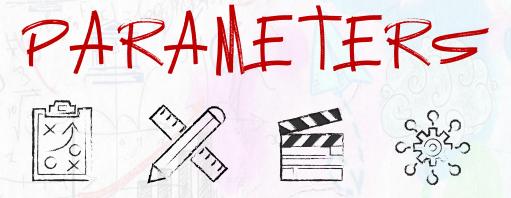
> Our work together will be one of a kind; a unique spiritual stamp, customized for you.

How will you see your vision and creations realized?



# GREATIVE STRATEGY CAMPAIGN

Releasing a single is more than one move. It's about the campaign for long term victories.



### STRATEGY

### DISCOVERING THE WHO-WHAT-WHERE-WHY AND HOW DESIGN

### CONCEPTUALIZING YOUR UNIQUE AND CONSISTENT EXPRESSION CREATING

### DEVELOPING FUN AND IMPACTFUL CONTENT TACTICS

UTLIZING ALL TOOLS FOR SUCCESS



How does your current trajectory align with your long term goals?

How will the execution manifest your vision?

How will your creation

### stand the test of time?



### TM NOT A BUSINESSMAN, TM A BUSINESSMAN, TM A BUSINESSMAN,



#### THE FOUNDATION OF PROGRESS AND SUCCESS

### We start by understanding your vision and the big picture.

Getting in tune with your business projections and personal goals.

We'll outline a detailed plan for your entire release campaign.

Facing challenges upfront, refining your current actions for continued future success.

This sets us up for...

# 2 RESIGN

# I'M ENGAGED TO THE GAME AND MARRIED TO SUCCESS.

### Now we begin to shape the frame work of our strategy.

**CONNECT AND INFLUENCE** 

Here we develop the campaign's visual language; colors, story, design and all multimedia imagery.

Pulling from and riffing with the proven industry models.

Remixing and co-creating into something fresh.

Establishing your recognizable and adoptable voice!

When this is completed we're ready and set up for...

## I WANT TO BE ABLE TO DICTATE WHICH WAY I'M GOING TO GO.



#### **STANDING OUT IN A COMPETITIVE MARKET**

### This is the fun stuff!

Applying what we have planned and designed into the production stages. *Photoshoots, videos, art and all styling!* 

It's never just about the single art medium. It's always about the artistic interplay, pulling in all others as we go.

This is what we do naturally; creating the dope shit, with the potency of strategy.

It's the foundational bedrock of all success.

Now we have cultivated everything we need for...

### AT THE END OF THE DAY IT IS THE FANS WHO MAKE YOU WHO VOU ARE.



#### **REPEATABLE METHODS TO ACHIEVE YOUR GOALS**

#### This is our currency.

We've developed the blueprint and the materials for you to continue building your reputation.

Social media presence and promotions, press releases, full brand merchandising, interviews, brand placements and/or guest appearances.

Presenting consistently with clarity.

Complimenting and enhancing your mission, your vision and your voice.

Now we're ready to launch.

## LIFE IS SO MUCH MORE REWARDING





WILLING TO STEP OUT OF OLD PATTERNS AND TIRED ASS COMFORT ZONES IN ORDER TO GROW



### **FIR A HIFTUMIZED FRUFUEA** SNAKEBITECORTEZ@YAHOO.COM 2 1 3 - 7 1 3 - 3 3 2 3

