

# KANG

# SEAN

# YEONGHYEON

Photographer & Production Coordinator





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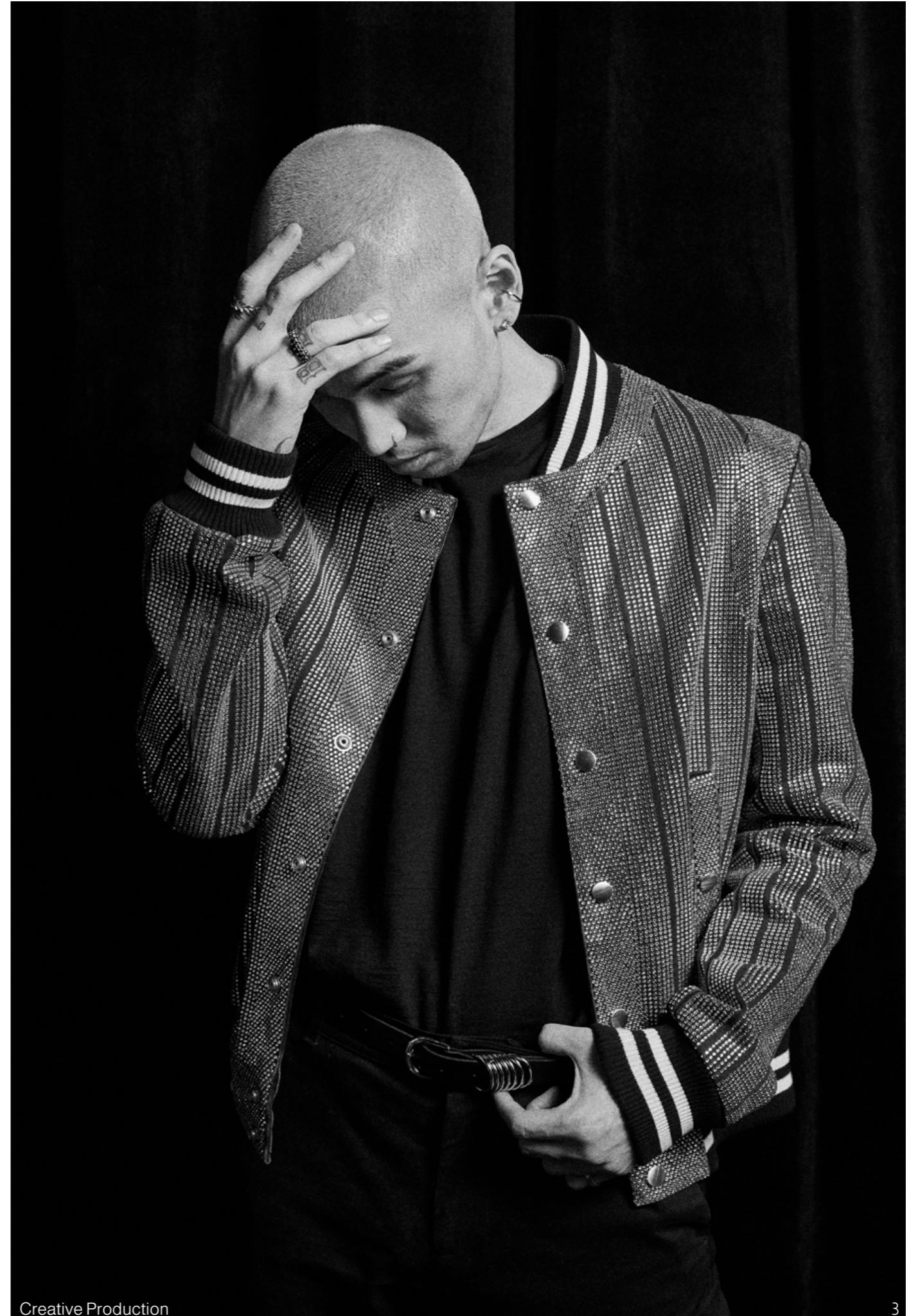
Yeonghyeon (Sean) Kang is a Berlin-based  
photographer and creative production  
coordinator working across fashion and music.

Through photography as a visual language, he  
documents moments and creates images that  
carry intention.

Alongside his photographic practice in Berlin,  
he coordinates production workflows and  
builds the conditions where creative visions  
can be executed smoothly and intentionally.

For him, visual art is not a standalone  
act of creation but a living process  
shaped by the production that surrounds it.

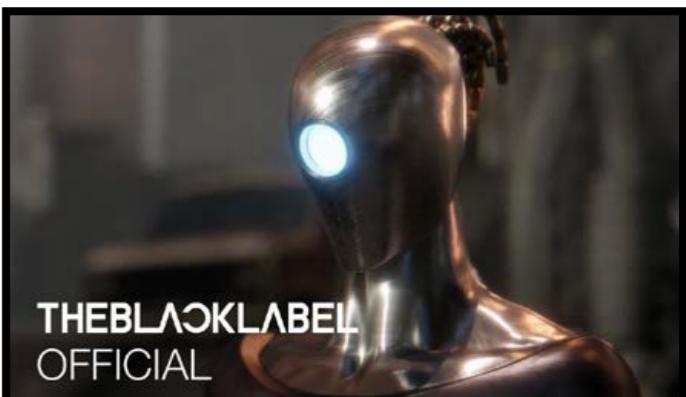
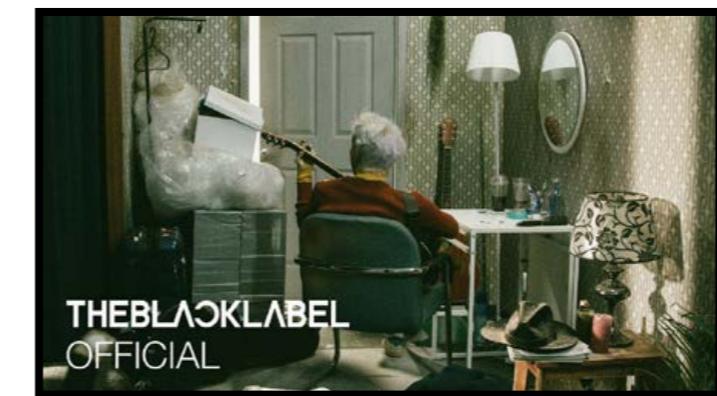
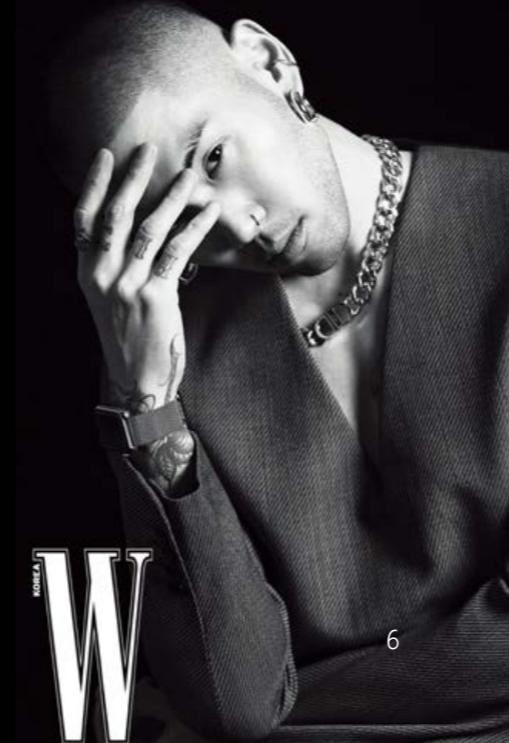
# CREATIVE PRODUCTION



# PRODUCTION COORDINATION



As an A&R Operations Associate, coordinated diverse visual projects for THEBLACKLABEL, including cover art, profiles, magazine features, and music videos, ensuring high-quality content that aligns with the artist's vision



#### Scope of Work

- Development and alignment of visual concepts for music-related content (MV, live performance video, cover shoots, artist profile)
- Budget planning and cost management for visual production projects (Vendor quotes, approval, cost tracking)
- Coordination and communication with staff and external agencies, including contract discussions
- Scheduling and management of production teams across pre- and post-production phases (Timelines, deliverables, approvals)
- On-set coordination to support smooth production flow (Crew coordination, on-site troubleshooting)
- Participation in content review processes to ensure visual quality and consistency

#### Team Size

Typically 4-6 people per project, depending on scope and production scale

#### Key Focus

Production coordination & On-set execution

# STUDIO WORK

## FATIGUE

Talent: Rania Bouzir  
Photographer: Yeonghyeon Sean Kang  
Creative Director: Johanna Keuper  
MUA: Xinyi Shao  
Photography Assistant: Xinyue Zhang  
Stylist: Johanna Keuper

**Fatigue** refers to the accumulated exhaustion that arises from training through imitation, endlessly studying and emulating the works of countless other creators as a photographer.

The aim was to express this fatigue, draining and wearing, yet ultimately indispensable to the process of growth.





Talent Nadia Loebert  
Photographer Yeonghyeon Sean Kang  
Stylist Johanna Keuper  
Creative Director Johanna Keuper



Studio Work

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## PROJECT NUMMER: 03



Project Nummer is a series with creative director and stylist Johanna Keuper. Each project is presented in a studio setting, tailored to fit the concept, with a focus on high-end fashion and minimal crew involvement. Project Nummer 03, the third installment of the series, explores the intersection of decadence and modernity.

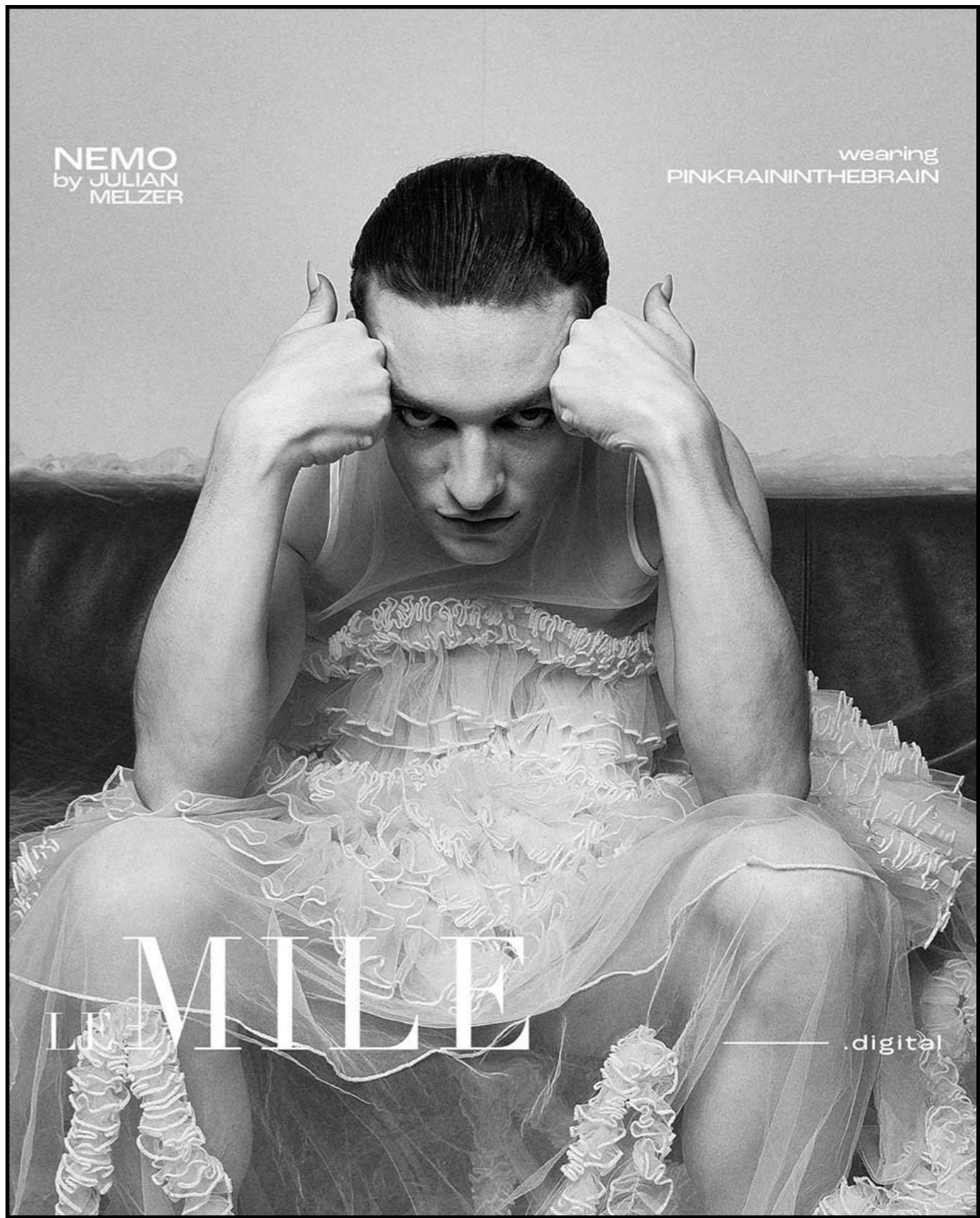
Studio Work

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Studio Work

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**With NEMO for LE MILE**

Studio Work

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Talent NEMO  
Photographer JULIAN MELZER  
Photography Assistant YEONGHYEON KANG  
Stylist KLAAS HAMMER  
Fashion Assistant KATHARINA PITTA  
H&M Artist LEO STERN  
BTS LIAM MONOT  
Post Production lemilestudios

Brand Apropos / Type of Work: Lookbook for Printing / Photographer: Julian Melzer / Retoucher: Yeonghyeon Sean Kang  
Hair: Tony Lundström / MakeUp: Aline Jakoby / Stylist: Nutsa Khurtsilava / Brand Director: Pepe Burkhardt



# BEHIND THE SCENES

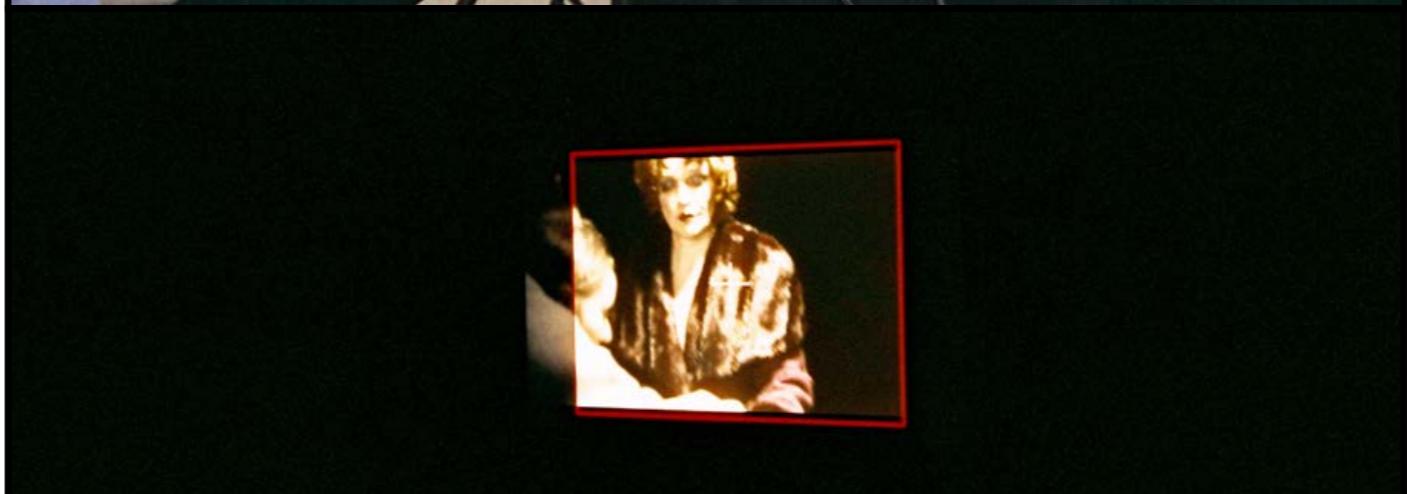


**ioannes AW26 Backstage Photographs**





# Gigi on CHECKMATE



MUSIC



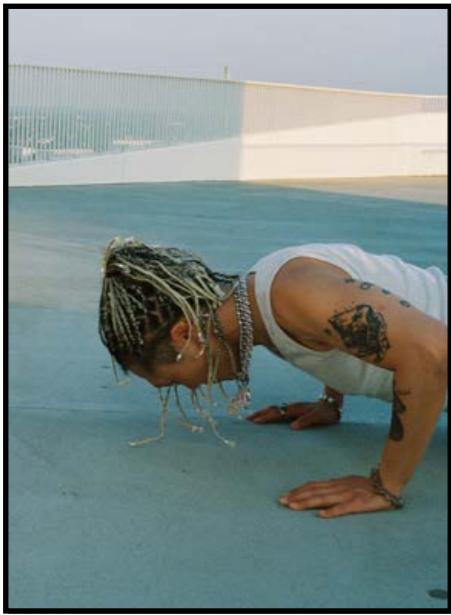
**Majiq VC - [Birth]**

Cover Art for Majiq VC's [Birth]  
Film: Kodak Professional Portra 400 (35mm)

## For Promotion



**Mac Kutti - [ON MY WAY]**



Work with Film



Films: Kodak Professional Portra 800, Cinestill800T (35mm)

# PORTRAiTURE



Film: Kodak Professional Portra 400 (35mm)



Film: Kodak Professional Portra 400 (35mm)



#### Contacts

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