JACQUELINE NEALE

PHOTOGRAPHER, EDITOR & POST-PRODUCTION SPECIALIST
DIGITAL ASSET MANAGER | CREATIVE WORKFLOW LEADER

CONTACT

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3 W Homestead, Collingswood, NJ
New York Metro Area

CORE COMPETENCIES

Photographic Direction | Studio Lighting - Profoto, Broncolor, Aputure | Workflow Automation | Metadata | Portrait, Executive, Advertising & Environmental | Asset Keyword Tagging & Governance | High-end High-Volume Image Processing | Digital Retouching | Adobe Creative Suite | Generative AI | DAMS | Collaboration | Team Leadership | CMS | CANVA | Remote Coordination | Studio, In-House and On-Location Shoots, NYU Gemini Ai Certification

EDUCATION

Bachelor of Fine Arts, Photography, 1994

New York University

Tisch School of the Arts

Fellowship, Digital Storytelling & Latin American Culture, 2022

New York University

NYU Center for Latin American and Caribbean Studies

Master of Arts, Psychoanalysis Candidate 2027

Woolf University

GCAS Dublin College

PROFILE

Experienced imaging professional with expertise in photo editing, digital asset management, post-production workflows, and creative project leadership. Skilled in DAMS, Adobe Creative Suite, Lightroom Classic, Photoshop, Premiere, and digital archiving systems to ensure accuracy, accessibility, and brand consistency. Proven ability to manage high-volume production environments in cultural institutions, mentor creative teams, and deliver polished visual content for publication and promotion. Currently writing an MA thesis on psychoanalysis and the unconscious in the photography of Francesca Woodman, Diane Arbus, Eugene Meatyard, and Frank Ockenfels III.

PROFESSIONAL EXPERIENCE

Photographer, Professor, & Post-Production Specialist

Jackie Neale Photo — New York, NY / Philadelphia, PA — 1994–Present

- Produce editorial, promotional, and narrative photography for independent artists, bands, and cultural organizations.
- Deliver complete post-production packages including RAW processing, retouching, color correction, and final image delivery.
- Consult on branding, visual identity, and publicity strategies, ensuring client imagery aligned with marketing goals.
- Design and maintain digital archives and image libraries, enabling clients to efficiently access and reuse visual assets.
- Notable work: Museum-scale Solo Exhibition creation and production, Wide Awake in Blue, featured campaigns for independent music releases, curated exhibitions, and commissioned projects blending photography with design.

Senior Imaging Director | Photographer | Imaging Producer

The Metropolitan Museum of Art – New York, NY — 2001–2016

- Led a team of imaging specialists, developing production strategies, workflows, and quality standards for eight major digital initiatives, including MetCollects, The Artist Project, 82nd & Fifth, Timeline of Art History, and MetPublications.
- Directed creation and delivery of high-volume digital assets for online platforms, merchandising, editorial, development, and communications, ensuring brand consistency and technical accuracy.
- Photographed over 300+ high-profile portraits of artists, curators, conservators, and guest speakers for both digital series and live programs.
- Collaborated with producers, programmers, and editors to meet ambitious deadlines while maintaining the highest imaging standards.
- Advised leadership on the design and implementation of a museum-wide digital asset management system, shaping long-term archiving and access strategy.

Photographs Curatorial Gallery Consultant

Rutgers University–Camden, Center for the Arts — Camden, NJ — Oct–April 2025

- Co-curated, designed, and installed the 2024–2025 exhibition "Emerging: The Stedman Gallery 50th Anniversary Show"
- Led artworks project planning and execution, including: catalog writing, public communications, registration, and interdepartmental coordination
- Served as co-editor and content producer for accompanying catalog and gallery public relations
- Acquisitions Management
- Gallery Assistants Management
- Digital Asset Management
- Photographs Specialist

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New York Metro Area

TECHNICAL EXPERTISE

- Adobe Creative Suite | Expert Adobe Photoshop | Lightroom | Bridge | Illustrator | Premiere Pro, NYU Gemini Ai Certification
- Capture One | Phocus | Chronosync | MS Teams | Slack| Basecamp | Google Suite | Zoom Workplace | Wordpress | CMS Management & Design | Social Media Management | Publicity
- Hasselblad, Mamiya, Canon, Nikon, Fujifilm, Sony DSLR and Mirrorless Large, Medium and Small Format Systems | Analog Film | Strobe & Continuous Lighting | Field Audio Recording
- Digital Asset Management Systems (DAMS) | Metadata Keywording | IPTC/EXIF/XMP | Archival Systems | Image Publishing Distribution, Acquisition, Permissions & Licensing Standards

LANGUAGES

English

Italian

PROFESSIONAL EXPERIENCE

Professor of Photography & Workflow Systems

Saint Joseph's University, Phila / New York Film Academy, NYC — 2012–Present

- Undergraduate instruction on digital photography asset creation, workflow strategy, production lighting, image correction, asset ingest/export protocol, Adobe Photoshop and Lightroom Classic, and professional business practices.
- Undergraduate instruction in analog film camera use: large, medium, and 35mm formats, exhibition quality darkroom techniques, alternative and historical processes and chemistry
- Develop curriculum aligned with DAM software, file naming conventions, drum and flatbed scanning processes, color critical post, and usage rights management

Founder and Director | Curator | Consultant | Instructor

Big Day Film Collective — Philadelphia, PA — 2009–Present

- Design and lead professional development sessions for creatives and administrators on asset handling, retention protocols and metadata hierarchy
- Produce regional and international photography projects in both live and virtual environments, including academic and cultural sectors
- Conduct consultations and classes in digital and analog photography
- Current Board member on the Collingswood Civic Arts and Design Council

SELECTED PROJECTS & ACCOMPLISHMENTS

- Installed, designed, programmed, and exhibited a two month major exhibition of 94 artworks for Wide Awake in Blue at Cherry Street Piers in 2026
- Implemented image taxonomy and ingestion protocols across 100K+ files for The Met's Online Features digital archive: i.e. The Heilbrunn Timeline of Art History
- Produced portrait library and streamlined photo request intake system for cultural institution.
- Published visual storytelling book with downloads; awarded grants for multimedia documentation.
- Led cross-office photo consistency training and developed usage guides.

REFERENCES

Paul Lachenauer - Senior Photographer
The Metropolitan Museum of Art

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Paul Caro - Senior Manager of Media & Installation | Digital Department
The Metropolitan Museum of Art

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paul.caro@metmuseum.org

Katy Resch - Assistant Director
Rutgers–Camden Center for the Arts

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