



## DEVIN MALONEY

Graphic and Web Designer

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## EDUCATION

### Master of Arts in Information Design

Central Connecticut State University  
New Britain, CT | 2017

### Bachelor of Arts in Art and Architectural Studies

Distinction in Art  
Connecticut College  
New London, CT | 2014

## SKILLS

- Adobe Dreamweaver, Illustrator, InDesign, Photoshop, and Acrobat
- Microsoft Excel, Word, Outlook, PowerPoint, and Teams
- Drupal
- HTML
- CSS
- Anthology/iModules
- Digital Accessibility
- Project Management
- Airtable
- Emma Email Marketing
- Constant Contact
- Photography

## RELATED PROFESSIONAL EXPERIENCE

### Senior Graphic Designer, Yale University Office of Development

New Haven, CT | 2017–Present

Senior member of the marketing and communications team that supports all fundraising units, fourteen graduate and professional schools, and the president's office during the university's \$7 billion capital campaign. Hired as an associate graphic designer and promoted within three years. Served as interim director twice during which I managed the design team's workflow, reviewed work, and participated in strategy and planning meetings.

- Conceptualize and design postcards, self-mailers, newsletters, brochures, cards, and email campaigns
- Design invitations, programs, menu cards, and signage for events honoring the university's top donors
- Develop, design, and maintain the department's websites
- Take and source photography for print and digital marketing materials
- Develop and maintain mutually beneficial relationships with external vendors and internal project partners
- Manage print projects, including obtaining and preparing cost estimates and combined pricing options, proofreading, reviewing color proofs, and attending press checks
- Educate colleagues and advocate for the consistent use of university brand and digital accessibility guidelines
- Identify and communicate with key stakeholders and project partners about proposed project schedules, project details, important milestones, potential challenges, and coordinate multiple layers of approvals
- Lead project meetings to elicit design and content needs; coordinate with colleagues on next steps to bring project to completion
- Assist with improving procedures, workflows, and mentoring junior team members

### Freelance Graphic Designer

2016–Present

- Design print marketing materials, social media posts, and email campaigns; develop an updated website design and strategy; and draft copy for marketing materials for a bioscience company
- Conceptualize and design illustrations for continuing medical education course marketing materials
- Design packaging labels for a local garden center
- Develop signage, posters, email campaigns and other marketing materials to support a local political campaign and a citizens advocacy group

### Graphic Designer, JBauer Design

New Haven, CT | 2015–2017

- Designed branding and marketing materials for a major cancer hospital's continuing medical education courses including brochures, posters, handouts, and digital graphics
- Developed branding for small companies including logos, stationery, and brochures

## AWARDS

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### **Best in Annual Giving**

Annual Giving Network | 2023

## EXHIBITIONS

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### **Pulled and Pressed**

Lyme Art Association  
Old Lyme, CT | 2015

### **All Paintings Great and Small**

The Cooley Gallery  
Old Lyme, CT | 2014–2015

### **Summer Invitational Exhibition**

Art Essex Gallery  
Essex, CT | 2015

### **Senior Thesis Exhibition**

Connecticut College  
New London, CT | 2013

### **Connecticut College Student Show**

The Copperative Gallery of Westerly  
Westerly, RI | 2013

### **Design Intern, New Britain Museum of American Art**

New Britain, CT | 2015

- Designed marketing and visitor service materials

### **Independent Contractor, Structural Graphics**

Essex, CT | 2014–2015

- Assisted in the design department with production artist tasks including designing 3-D print marketing products and assembling prototypes
- Photographed products for marketing efforts

## RELATED VOLUNTEER EXPERIENCE

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### **Volunteer, Town of Chester**

Chester, CT | 2025–Present

- Work with the Ad Hoc Citizen's Liaison Council on the migration of the town's website from Drupal 7 to CivicPlus' proprietary platform, Central Starter
- Develop a content strategy and site architecture for the new website
- Assist town staff with a website content audit in preparation for the website's migration