

Michelle Wong

Graphic Designer

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Graphic designer with experience co-leading visual design on collaborative teams and delivering high-quality creative solutions under tight deadlines. Managed the polished visual design for an award-winning student animation, maintaining visual identity across 30+ animations within a 15-week deadline. Proficient in Adobe Creative Suite, layout, and typography, with skills in brand identity development, marketing materials, and purpose-driven design that balances strategic goals with emotional resonance.

QUALIFICATIONS

- **Skills:** Composition/layout, Typography, Branding, Social media design, Web/UI design, Image retouching and compositing, Motion graphics, Video editing, 3D skills
- **Software:** Adobe Photoshop, Illustrator, InDesign, After Effects, Adobe Acrobat, Figma, Google Workspace, Microsoft Office, ChatGPT, AI tools

EXPERIENCE

Graphic Designer

Remote, Oct. 2025 – Present

Living Artist Society

New York

- Design and produce graphics for a variety of applications — including cards, flyers, and website assets — while maintaining alignment with established brand guidelines.

Visual Designer, Animator

Sep. 2023 – Dec. 2024

DigiPen Institute of Technology

Redmond, WA

Mariposa | Award-winning student animation (11-artist team)

- Led a team of 3 artists, maintaining visual identity of animation's polished look across 30+ animations and integrating director feedback, reducing revision rounds, within a 15-week deadline.
- Developed 20 unique illustrations and motion graphics for key designed scenes.
- Managed 4 animations weekly, working under pressure and adapting to changing story requirements.
- Conducted reference research and developed design-focused style guidelines.
- Collaborated with cross-departmental teams to strategically translate storyboards into production-ready designed frames.

Database Researcher Intern

Jun. 2023 – Aug. 2023

Next Management

New York, NY

- Optimized invoice extraction process by restructuring 950+ entries in Excel, locating 950+ invoices from Dropbox, and implementing consistent file naming conventions, enabling faster data retrieval and creating send-ready files for an external client within an 11-week deadline.
- Supported strategic decision-making by analyzing invoice discrepancies and patterns to prepare summaries for leadership during monthly reviews.

Graphic Designer

Remote, Jul. 2022 – Aug. 2022

Ebenezer School and Home for the Visually Impaired

Hong Kong

- Redesigned templates across 6 certificate types for annual volunteer program, collaborating with organizational leads to establish a unified brand vision.

AWARDS | **Mariposa** animation

- 2025 Kino Short Film Festival (Winner, Best Film), 2025 The Rookie Awards (Finalist, Film of the Year – 2D Animation)

EDUCATION

Graphic Design Certificate

Sep. 2025 – Present

American Graphics Institute

Online

- Design layouts, retouch images, and create illustrations for digital and print media using Photoshop, Illustrator, and InDesign.

BFA in Digital Art and Animation

Apr. 2025

DigiPen Institute of Technology

Redmond, WA

Honors: Cum Laude