

Marie Veronique

Marie Veronique Brand + Product Introduction

About Us

SKIN HEALTH vs Skin Care

SCIENTISTS, FORMULATORS + ESTHETICIANS
by trade.

FOUNDER, MARIE VERONIQUE NADEAU, CHEMIST
+ INVENTOR, started the company in 2002.
Leads R&D + new product development as
HEAD FORMULATOR.

COMBINE HOLISTIC HEALTH MODALITIES,
SCIENTIFIC RESEARCH + CLINICAL PRACTICE.

R&D, formulation, production + shipping,
ALL COMPLETED IN-HOUSE, IN BERKELEY, CA.



MISSION + VALUES



TECHNICALLY COMPLEX FORMULATIONS that support **ALL ASPECTS** of the skin are our speciality.

SYSTEMIC, HOLISTIC + FUNCTIONAL APPROACH.

BIOMIMETIC, which looks at the processes vital to skin health, then supplies the ingredients necessary to ensure that everything proceeds according to nature's plan.

Thought leaders committed to **TELLING THE TRUTH.**

Continuous **FEEDBACK** loop.

EDUCATE OUR COMMUNITY how to have healthy skin.

SUSTAINABILITY



We work with suppliers that provide HIGH-QUALITY INGREDIENTS THAT DO NOT TEST ON ANIMALS.

As often as possible we source from companies that are close to us, in an effort TO KEEP OUR CARBON FOOTPRINT TO A MINIMUM.

Additionally, as a values-driven company we are COMMITTED TO PUTTING AN END TO SINGLE-USE PACKAGING, which in our case meant samples.

Product Line + Best Sellers



Marie Veronique
Gentle Gel Cleanser
Non-irritating SUGAR SURFACTANTS
cleanse + calm sensitive skin while
preventing moisture loss.
4 fl oz | 118 ml

Louis Pierre | M. Veronique
Aftershave Tonic
Solvate + rehydrate + rebalance with
microbiome and prevent post-shave
irritation w/ TRACE MINERALS.
4 fl oz | 118 ml

Barrier Lipid Complex
+ Marie Veronique
KRYSTINA HOLY
+ Marie Veronique
HYDROLYZED CERAMIDES + FATTY ACIDS
HYDROLYZED CHOL, essential fatty acids
Hydrolyzed Lecithin, 4% professional grade

Multi-Retinol Night Emulsion
GENUS VITAMIN A FORMULA
2x RETINOL + BAKUCHIOL
WORK SYNERGISTICALLY
ALONG DIFFERENT PATHWAYS
TO IMPROVE SKIN QUALITY
CREATING A MORE EFFECTIVE
ALTERNATIVE TO PRESCRIPTION
RETINOIDS - WITHOUT THE
USUAL REDNESS / IRRITATION
OFFERS STRONGER AGE DEFENSE
BENEFITS THAN JUST INCREASED
CONCENTRATION OF ACTIVE
FREE OF ESSENTIAL OILS. FREE
OF MICROBICIDAL PRESERVATIVES
FOUND IN MOST RETINOL
PRODUCTS. APPROPRIATE FOR
ALL SKIN TYPES, INCLUDING
SENSITIVE / SYMPTOMATIC
+ DUAL BENEFIT: A POWERFUL
CREAMY UNDER EYE TREATMENT
KRYSTINA HOLY
+ Marie Veronique

Marie Veronique
Rejuvenating Night Oil
Rich blend of OMEGA-3 + 6 EFAs
improves tone and elasticity.

KRYSTINA HOLY
+ Marie Veronique
Pure E.O. Free Oil Cleanser
Non-stripping, to gently resurface and
smooth skin w/ OMEGA-6 OILS + SOD
Removes sunscreen + makeup.
4 fl oz | 118 ml

Marie Veronique
Protective Day Oil
Daily moisturizer. Layer under SPF
to filter UVA w/ CAROTENOIDS

KRYSTINA HOLY
+ Marie Veronique
Barrier Restore Serum
Preparative for all skin. Reestablishes
+ maintains barrier function, essential
to radiant complexion.

Marie Veronique
Pre+Probiotic Daily Mist
Camellitenol w/ MICRONUTRIENTS
which encourage microbial diversity
and restore balance. A radiant ritual.

KRYSTINA HOLY
+ Marie Veronique
Balancing HypoTonic
BETA-GLUCAN + D-PANTHENOYL
penetrate lipid layer to reinforce
and rebalance microflora and skin pH
4 fl oz | 118 ml

Marie Veronique
Replenishing Oil Cleanser
Non-stripping. Smooths, deas w/ 50%
OMEGA-6 OILS. Stimulates collagen
Removes sunscreen + makeup.
4 fl oz | 118 ml

Marie Veronique
Vitamin C Therapy Serum
VIT-C for sensitive/symptomatic
aging skin. New/igenus C derivatives
offer nourishment, clear + brighten.

Marie Veronique
Vitamins C++ Ferulic Serum
ANTIOXIDANTS by day, CO
HYDRATORS by night
New/igenus C++

Mildly Foaming Shaving Oil
Gentle lather smooths + softens
hair follicles w/ WILLOW BARK

Intensive Repair Serum
40% B5 ser powered compound
to repair, stimulate, restore, soothe
and hydrate skin. 10% Hyaluronic
acid to protect skin and hydrate
intensely.

Marie Veronique
Redness Relief Serum
For reactive skin and moisture
locking w/ SODIUM SALICATE

KRYSTINA HOLY
+ Marie Veronique
Soothing B3 Serum
Calms w/ 10% NIACINAMIDE
+ 1% SODIUM SALICATE
+ 1% SODIUM HYALURONATE
+ 1% SODIUM SALICATE

Marie Veronique
Gentle Night Serum
Soothing and hydrating
delivers visible results

PURE + E.O. FREE OIL CLEANSER



Best-selling oil cleanser due to strategic ratio of lipids + surfactants.

Thought leaders in skin cleansing for 20 years.

Doesn't strip the skin, leaves skin feeling nourished and supple.

Formulated with probiotics to promote a healthy microflora, antioxidants to prevent breakouts.

BALANCING HYPOTONIC



Most hydrating products simply provide humectants and are loaded with fragrance and preservatives.

Strategically provides naturally existing elements of the skin, not only providing hydration but so that it can self regulate hydration levels.

Acidic skin ages slower.

Helps products penetrate more effectively.

BARRIER RESTORE SERUM



Regulate moisture levels to create
RESILIENT skin.

Corrects and resolves dry, inflamed skin.

Resolves textural differences.

Best seller for all skin types.

VITAMINS C + E + FERULIC SERUM



Best of clean, best of clinical.

Highly stable, does not sensitize the skin.

No Vitamin C, no collagen!

Protect during the day, repair during the night.

Top selling SKU in every partner account.

BARRIER LIPID COMPLEX



Comprehensive oil blend based on the ratios of the natural protective lipid layer.

Cholesterol lubricates surface layers, delivering an emollient + creamy texture to moisturize profoundly.

Without fragrance or preservatives, for all skin types, to bolster skin's natural defense mechanism and resolve dry skin.

MULTI-RETINOL NIGHT EMULSION



Sophisticated technique of stable, microencapsulated retinol.

Effective retinol alternative to an Rx retinoid, without the side effects.

3 different types of retinol to support skin repair at all levels.

Potent under eye treatment.

Top selling SKU since launched in Fall 2022.

Wholesale Channel:
Professionals + Retailers

ESTHETICIAN LED BUSINESS



STRATEGIC DAILY HOME REGIMEN is the most essential step for achieving total skin health.

ESTHETICIANS HELP EDUCATE CLIENTS and further emphasize this ethos, while also providing SUPPORTIVE + RELAXING TREATMENTS.

We have an [ESTABLISHED ROSTER](#) of professional estheticians across the U.S.

OUR COMPREHENSIVE LINE addresses the wide range of skin concerns they see.

We believe that WORKING TOGETHER we can achieve something greater than what any one of us could alone.

RETAILERS



Top Five:

CREDO BEAUTY

AYLA BEAUTY

CAP BEAUTY

LILOU ORGANICS

ONDA BEAUTY

credo


Ayla Brighter
Beauty

AP
CAP BEAUTY

RECENT PRESS: Testimonials + Press Favorites



Hard-Working Yet Gentle Retinol Skin Care





The Multi-Retinol Night Emulsion, from skin-care experts Kristina Holev and Marie Veronique, uses three kinds of retinoids as well as soothing and softening ingredients so that even those with sensitive skin can feel confident applying it.



mindbodygreen










How to Build a Clean Beauty Routine


We love the idea of switching to natural, nontoxic products—but where in the world to begin? Try these smart swaps from clean beauty expert Rachel Cook Northway.



Marie Veronique Balancing HypoTonic




The Best Beauty Products of December




We're hardcore fans of the renowned beauty formulator Marie Veronique. Her latest launch is a stellar body oil and cream fusion that not only hydrates skin with ceramides and probiotics, but also contains healing high-grade calendula from her own farm, which helps to reinforce the skin barrier.


Forbes

Dry Skin? A Top Natural Skincare Expert Shares Easy Winter Remedies




Cold, dry, windy and constricting. Welcome to winter's elements, and when we notice "a shift in our body's ability to balance internal systems with the external environment," adds Kristina Holev, Director of Skin Health at





VOGUE

What, Exactly, Are "Alt-Retinols," And What's the Best Way to Use Them?



Holey and Nadeau have deployed a new class of "alt-retinols"—gentle, plant-based alternatives that often complement the hard stuff. "They can enhance retinol to make it work more efficiently," Holev explains of ingredients such as bakuchiol, which

BEYOND TOPICAL



Unique collection of products
chosen after years of client trials

Further supports our holistic
view of SKIN HEALTH, EDUCATION
and COLLECTIVE SUPPORT

