



## PROFILE

Chieh Lee  
Motion designer & Art director  
chiehlee@gmail.com

## SKILLS

AI tool integration  
Brand & Motion system design  
Creative concepting  
Cross-functional collaboration  
End-to-end production oversight  
Storyboarding & animatics  
2D After Effect Animation

## DIGITAL TOOLS

After Effect CC	Illustrator CC
Cavalry	Photoshop CC
Cinema 4D 23	Premier CC
Figma	Rive

## EDUCATION

**B.F.A. Motion Media & Illustration**  
| USA | graduated in June 2014 |  
Savannah College of Art & Design (SCAD) &  
SCAD Hong Kong & SCAD Lacoste France

## LANGUAGES

Chinese Mandarin | native |  
English | bilingual proficiency |  
German | limited working proficiency |

## WORK EXPERIENCES

**Contentsquare GmbH (formerly Hotjar)**  
| Motion Designer & Video Editor | Remoted  
| July 2022 - Present |  
Led concept development and motion for organic social, performance campaigns, and live events including branded podcast and webinar series. Integrated AI tools into production workflow to increase output quality and speed.

**N26 GmbH**  
| Sr. Motion Designer | Hybrid, Berlin  
| July 2019 - June 2022 |  
Designed and shipped the N26 Motion Guidelines 2021–22, establishing the brand's motion language across app, web, OOH, and CRM. Concepted and animated campaigns spanning social, performance marketing, and the #26JoursExtra social campaign.

**trivago N.V.**  
| Product Motion Designer | On-site, Düsseldorf  
| Jan 2015 - June 2019 |  
Produced motion for web, product promos, and tutorials at scale across a global travel platform. Delivered the trivago IPO broadcast in Times Square and App Store promo campaign.

**BIGSTAR NYC**  
| Freelance Designer & Animator | On-site, NYC  
| Sept - Dec 2014 |  
Animated broadcast graphics for Travel Channel and State Farm campaigns. Contributed to opening titles and show trailers for Showtime productions.