

**Subject: Letter of Support for Common Waves**

Dear Jamie,

We're excited to hear about the ongoing plans for the Common Waves programme. Having collaborated on Photo Weston 2024, we have total confidence that you have the skills required to deliver a programme that combines brilliant engagement work with high quality outcomes that reach a wide audience. Over the coming months, we are happy to offer support as follows:

- Advice on project design - for example, helping to identify pinch-points within the delivery timetable while working to find solutions.
- Advice on project management - this could include the management of resources across multiple strands, ensuring that every aspect of the project is fully costed and considered.
- Production support - helping to identify key production partners to ensure the highest level of outcomes, within the parameters of your budget.

At IC Visual Lab, we have developed a working methodology - from project design, to delivery, as well as evaluation. This methodology has enabled us to deliver large-scale, multifaceted projects, including Bristol Photo Festival 2024. We're happy to share our learning in order to support your work.

All the best,

Ben (co-director - IC Visual Lab)