

# MARCELO MORENO

## CONTACT

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CREATIVE PROFESSIONAL WITH STRONG ILLUSTRATION AND DESIGN EXPERTISE, DELIVERING HIGH-QUALITY RESULTS THROUGH ADAPTABILITY, RELIABILITY, ATTENTION TO DETAIL, AND INNOVATIVE PROBLEM-SOLVING.

## WEBSITES & SOCIALS

- [www.beefythunder.com](http://www.beefythunder.com)
- [www.instagram.com/beefythunder/](http://www.instagram.com/beefythunder/)

## SKILLS

- ADOBE CREATIVE SUITE SOFTWARE (ILLUSTRATOR, PHOTOSHOP, INDESIGN, BRIDGE), MICROSOFT OFFICE SUITE (WORD, EXCEL, POWERPOINT), PRINT PRODUCTION

## EDUCATION

MAY 2022

### BACHELOR OF SCIENCE

COMMUNICATION DESIGN  
MAJOR | KUTZTOWN  
UNIVERSITY | KUTZTOWN,  
PENNSYLVANIA

- Completed courses in graphic design, digital illustration, package design, typography, advertising, and 3D design

## WORK HISTORY

### GRAPHIC DESIGNER & ILLUSTRATOR

KAPPA PUBLISHING | BLUE BELL, PENNSYLVANIA

NOV 2022 - CURRENT

- Illustrate, design and produce print projects including puzzles, coloring and activity book covers and interiors
- Lead project designer for of Disney's Fantastic Four activity book
- Designer for interiors of Star Wars Darth Vader activity book
- Contributing designer for Disney's Deadpool & Wolverine activity book
- Fully responsible for design and production of Eric Carle flash cards and activity books
- Illustrate and design 97 Marvel 3D paper figures, a product developed from my contribution in a brainstorming meeting
- Interior design and layout for Pro Wrestling Illustrated
- Contribute to monthly new product brainstorming meetings, sketching new ideas discussed in meetings
- Create production ready artwork for paper figures, flash cards and activity books

### DESIGN INTERN

SAROTT DESIGN | NAZARETH, PENNSYLVANIA

OCT 2021 - DEC 2021

- Designed Holiday cards and graphics

### DESIGN INTERN

JAZWARES | BRISTOL, PENNSYLVANIA

JUN 2019 - AUG 2019

- Illustrate turns, overlays and color studies for plush figures and figures
- Attend brainstorming meetings

