

# Sophia Leuthold

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## Profile

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Creative and detail-oriented advertising major at the University of Oregon, with minors in landscape architecture and science communication. Passionate about visual storytelling, branding, and communicating science and sustainability in engaging ways.

## Education

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September 2023 – Present  
Eugene, Oregon    **Advertising**  
*University of Oregon*  
Minors in Science Communication and Landscape Architecture  
GPA: 4.14 (A)

08/2025 – 09/2025  
Athens, Greece    **Studio Art in Athens**  
*The Athens Center*  
• Gained hands-on experience working in studio art

## Relevant Experience

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February 2026 – Present  
Eugene, Oregon    **Associate Designer**  
*The Daily Emerald*  
• Selected to join the design team supporting editorial layout and visual storytelling  
• Contribute to typography selection, image placement, and grid-based composition  
• Support production workflow using Adobe InDesign, Illustrator, and Photoshop

03/2026 – Present  
Eugene, Oregon    **Writer and Designer**  
*OR Magazine*  
• Research, interview, and write cultural feature stories  
• Develop a long-form piece integrating interviews and cultural research  
• Design layouts for print/digital publication and collaborate with editors

September 2025 – February 2026  
Eugene, Oregon    **Social Media and Outreach Intern**  
*Freinds of Buford Park and Mt. Pisgah*  
• Participated in local events to strengthen community relations  
• Produced a short-form video that ranked in the top three performing videos across the organization's social media content during the internship period  
• Designed promotional material and translated material into Spanish

## Languages

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**Spanish**  
Conversational

## Skills

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**Design Tools**  
Adobe Photoshop, Illustrator, InDesign, Canva

**Creative Skills**  
Visual storytelling, branding, layout design

**Software & Tools**  
GIS (Geographic Information Systems)

**Communication Skills**  
Child engagement, lesson planning, empathetic writing

## Organizations

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01/2020 – 05/2023  
Remote    **Letters Against Depression**  
*Volunteer Artist/writer*  
• Contributed to a national nonprofit campaign promoting emotional well-being and mental health awareness