

Sophia Leuthold

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Profile

Creative and detail-oriented Advertising major at the University of Oregon with a minor in Landscape Architecture. Experienced in editorial design, illustration, branding, and visual storytelling, with a passion for communicating science and sustainability through engaging creative work.

Education

- 09/2023 – Present
Eugene, Oregon

Advertising
University of Oregon
Minor: Landscape Architecture
GPA: 4.14 (A)
Expected Graduation: June 2027
- 08/2025 – 09/2025
Athens, Greece

Studio Art in Athens
The Athens Center
 - Gained hands-on experience working in studio art

Experience

- 02/2026 – Present
Eugene, Oregon

Associate Designer
The Daily Emerald
 - Created original illustrations to accompany editorial articles, enhancing visual storytelling and supporting publication design
 - Designed editorial layouts using grid-based composition, typography, and imagery for print.
 - Produced publication-ready designs using Adobe InDesign, Illustrator, and Photoshop while meeting weekly editorial deadlines
- 06/2026 – 08/2026
Buenos Aires, Argentina

Video Editing Intern
Dígito Identidad
 - Edited and reformatted video content using Adobe Premiere converting horizontal footage into engaging vertical formats optimized for social media platforms
 - Remixed and synchronized audio while applying editing techniques such as strategic movement placement, zooms, and pacing to create engaging, polished video content
 - Collaborated with team members in a different culture/language to produce high-quality video content while meeting project deadlines. 20+ videos edited during internship period
- 03/2026 – 05/2026
Eugene, Oregon

Writer and Designer
OR Magazine
 - Created interactive elements such as animations and illustrations
 - Developed a long-form piece integrating interviews and cultural research
 - Designed layouts for digital publication and collaborated with editors
- 09/2025 – 02/2026
Eugene, Oregon

Social Media and Outreach Intern
Friends of Buford Park and Mt. Pisgah
 - Participated in local events & planned engagement activities to strengthen community relations, connecting with 200+ locals.
 - Produced a short-form video that ranked in the top three performing videos across the organization’s social media content during the internship period
 - Designed promotional material and translated material into Spanish

Languages

Spanish
Proficient

Skills

Design Tools

Adobe Photoshop, Illustrator, InDesign, Adobe Premiere Pro, Procreate

Creative Skills

Visual storytelling, branding, layout design, illustration

Software & Tools

GIS (Geographic Information Systems)

Communication Skills

Cross-cultural communication, community outreach, empathetic writing

Organizations

01/2020 – 05/2023

Remote

Letters Against Depression

Volunteer Artist/writer

- Contributed to a national nonprofit campaign promoting emotional well-being and mental health awareness