

Kallista Edwards

Fine Artist, Photographer

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Education

University of Cincinnati – School Design, Architecture, Art, and Planning
Bachelor of Fine Arts, Photography | Minor: Art History | GPA: 3.9

Aug 2022 – Present

Work Experience

Studio Photographer & Editor

May – Aug 2026

Cummins Inc. | Florence, KY

- Co-managed a photography studio within a large distribution center, serving as a subject-matter expert on product photography and equipment.
- Photographed and edited studio images of truck parts for customer-facing sales website (www.meritorpartsxpress.com) and Marketing and Product Management teams.
- Trained on and operated Ortery Infinity Studio 2000 and 3D PhotoBench 260 imaging equipment, capturing 72 images per product (up to 100 lbs) to create a 3D carousel for website and future AI-based product identification tool.
- Wrote multiple guidelines on Ortery equipment and studio headshot guidelines for consistent photography to adopted for use by future photographers.
- Partnered with IT teams and Ortery reps to troubleshoot equipment/software transitions with Ortery equipment to keep production running smoothly.

Social Media Manager

Aug 2025 – April 2026

Wave Pool Art Center | Cincinnati, OH

- Developed and executed digital content strategies across social media (Instagram, Facebook, LinkedIn) and the organization's website.
- Created original, engaging multimedia content—including graphics, photography, and video—to promote events, exhibitions, and classes.
- Managed and updated the organization's website to ensure accurate event listings, current forms, and a compelling gallery of recent photographs.
- Analyzed performance metrics from Meta Business Suite, Metricool, and Google Analytics to measure engagement and refine future content strategy.

Marketing + Brand Photographer, Bearcat Student Creative Agency

Jan – May 2025

University of Cincinnati | Cincinnati, OH

- Supported lead photographer with lighting, composition, and workflow for 7+ major university events and 4 UC News article photoshoots.
- Worked independently on photography projects for 2 UC News articles and 4 student club events.
- Enhanced university marketing by editing and cataloging high-quality photos and videos using Adobe Bridge and Premiere Pro for the UC Canto database.
- Collaborated with marketing team to develop elevated social media graphics; several photos selected for UC News publications and external marketing campaigns.

Core Skills

Photography: Commercial, Studio, On-Location, Event, Headshot/Professional

Software: Microsoft Office Suite (Word, PowerPoint), Adobe Creative Suite (Photoshop, Lightroom Classic, Bridge, Premiere Pro, After Effects), DaVinci Resolve, Canva, Meta Business Suite

Professional Skills: Adaptability, Written & Verbal Communication, Collaborative Problem-Solving, Attention to Detail, Organization & File Management, Customer Service