

nate

I'm **Nathan Evans**, a **multidisciplinary designer**.
I build visual systems that allow brands to tell their story.

Education

Arizona State University

August 2018 — May 2022
Graphic Design (BS)

Graduated with a 3.6 GPA. Completed classes teaching typography, wayfinding, brand identity, UI/UX design, motion graphics, and marketing.

Experience

Petersen Automotive Museum

October 2023 — Present
Graphic Designer

Designed and collaborated on various exhibits. Developed an icon and wayfinding system, digital presentation system, and identity system for the Museum's 30th anniversary.

Freelance

November 2022 — October 2023

Produced work for various clients including logos, digital and print advertisements, editorial layouts, and website design.

Arizona State University

June 2022 — November 2022
Junior Graphic Designer

Developed a typeface and set of icons to be implemented across all four campuses. Designed various digital and print advertisements.

Expertise

Adobe Creative Suite (skilled in InDesign, Illustrator, Photoshop, and working knowledge of After Effects, Xd, Dimension). Some knowledge of Google Gemini, Claude, and ChatGPT.

Brand Identity systems, Wayfinding systems, Typography, Exhibit design and production, Publication design and production, Print production, Copywriting.