

Ethan Alvarado

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Portfolio: <https://www.ethanalvarado.com/>

EDUCATION

University of Central Florida

Orlando, FL

Digital Media: Web and Interactive Media Track, BA

Expected Graduation: July 2027

DESIGN EXPERIENCE

SkillCourt LLC

Orlando, FL/ Remote

Product Design Assistant

April 2025 – August 2025

- Assisted with designing mobile application screens for a Bluetooth-connected sports training platform
- Designed and refined key user interface screens, including the Home, Settings, and Time screens, to support intuitive user experience
- Worked alongside the lead product designer to iterate on user interface designs, feature layouts, and visual assets
- Supported early-stage product development through wireframes, mockups, and design feedback
- Conducted hands-on testing of the physical product prototype, documenting usability observations and providing feedback to improve the overall user experience

DESIGN PROJECTS

Crave (Recipe + Social App)

Orlando, FL

Product Design Lead

August 2025 – March 2026

- Led a solo redesign of a team class project (Recipe Notebook) into Crave, overhauling the design system and core screens including home, recipe, and profile
- Introduced a social layer with a following feed and saved-recipes tab, blending recipe discovery with a social media-style experience
- Contributed to the original team version, Recipe Notebook by conducting user research and competitive analysis, building wireframes, and helping to establish the design system

Durrr Burger (Concept App)

Orlando, FL

Product Design Lead

March 2025 – December 2025

- Designed a mobile app concept for fictional QSR brand Durrr Burger, building a design system that reflected the brand's playful tone across the full UI
- Conducted competitive analysis and user research to define feature priorities and inform screen layouts
- Defined user flows and information architecture, then iterated on screens to balance brand personality with usability

WORK EXPERIENCE

Soulful Collective

Orlando, FL

Crew Member, Operations & Customer Service

January 2026 – Present

- Executed multiple kitchen roles including grill, wing station, and expo to support efficient service during peak operating hours
- Prioritized and completed concurrent customer orders while maintaining quality standards and minimizing ticket errors
- Streamlined opening and closing tasks by preparing ingredients, organizing workstations, and maintaining a clean, efficient kitchen

SKILLS & INTERESTS

Skills: User Flows, Information Architecture, User Interviews, UX Research, Usability Testing, Competitive Analysis, Wireframing

Technical: Figma, Photoshop, FigJam, Miro, Microsoft Office

Languages: English (Fluent) and Spanish (Fluent)

Certifications: Google UX Course, Lloyds Banking Group UX Job Simulation, Microsoft Office

Interests: UX, Basketball, Cooking, Collecting Vinyl's, Traveling, Anime