

David Cabestany

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Adobe Community Expert | Emmy Award Winner | Cannes Lions Finalist

Summary

Creative leader with 10+ years of experience in art direction, motion design, VFX, and editing for top-tier clients. Led projects for Apple, and Visa, and contributed to teams at T-Mobile, Yahoo!, and Facebook, alongside agency experience with JWT, Leo Burnett, and DDB. Expert in After Effects, Cinema 4D, Premiere Pro, and Photoshop, with proven leadership and cross-functional collaboration under tight deadlines. Open to contractor or freelance opportunities as a senior motion designer, art director, or associate creative director.

Key Skills

- Adobe Community Expert (invited July 2025).
- After Effects, Expressions, Premiere Pro, Cinema 4D, Photoshop, Illustrator, Audition, InDesign, Media Encoder, Fusion 360.
- Motion graphics, VFX, art direction, compositing, 3D modeling, 3D animation, editing.
- Project management & leadership, ability to supervise and handle multiple projects concurrently. Mentor to junior staff.
- Creative direction, art direction, graphic design, industrial design.

Professional Experience

www.davidcabestany.com Miami, FL. Freelance 2D & 3D motion designer/ animator, editor, February 2009 - Present.

- Delivered projects for high-profile clients like **Verizon, VW, the MLB, McDonald's & Wendy's**.

Fan Creative, Inc. Miami, FL. 2D & 3D motion designer/ animator, editor, and compositor. May 2011 - Present

- Led post-production services for a variety of industries, hiring and supervising teams, collaborating with clients like **Visa, Facebook, Yahoo!, The American Cancer Society, Voitek, The Marc Institute, and Modani Furniture**.
- Managed complex post production projects, creating motion graphics, color, and VFX; supervised editors, assistant editors, animators, illustrators, and audio engineers.
- Delivered high-quality video content tailored for digital platforms and broadcast.

883 Innovations, LLC Product Developer, Miami, FL. 2018 - Present

- Developed and licensed several kitchen and household gadget concepts through multiple agreements with leading U.S. housewares brands, generating ongoing royalty income.

T-Mobile. Bellevue, WA. Motion graphics specialist (Contractor), June 2023 - December 2025.

- Produced high-end animations for T-Mobile's extensive product line and partnerships, ensuring visual alignment with brand identity.
- Composited multiple shots for T-Mobile's Super Bowl LIX pre and post-game "[Landscapes](#)" commercial.

Hayden5. Los Angeles, CA, New York, NY. Freelance motion designer and compositor, April 2022 - June 2023.

- Lead motion graphics supervisor for weekly **Apple Music** show **This Week On Apple Music**, supervised a team of six, always delivering on time under an extremely tight deadline.
- Lead motion graphics supervisor for **GoGuardian** video. Motion gfx for **Grammarly**.
- Composited green screen plates for **Kidz Bop**.

Cosmo Street Editorial. Los Angeles, CA. Freelance compositor, January 2022 - March 2022.

- Composited complex plates for **CutWater's** Super Bowl commercial "[Here's to the Lazy Ones](#)".
- Composited plates for **State Farm's** commercial "Dance".

Miami Ad School, Miami, FL. Motion graphics instructor, January 2012 - December 2019, April 2024 - December 2024.

- Taught motion graphics theory and practice, editing, and compositing to postgraduate students.

Florida International University. Miami, FL. Adjunct professor of motion graphics, August 2021 - December 2021.

- Taught motion graphics theory and practice, and compositing to senior college students.

Education

- Universidad Intercontinental. Bachelors of Arts, Graphic Design.
- Portuguese Language Certification. Centro de Estudos Brasileiros, Embaixada do Brasil em Mexico.

Languages

- English: Native-level proficiency • Spanish: Native-level proficiency • Portuguese: Limited working proficiency

Awards

- Cannes Lions Festival. Three finalist awards in public service category for "Neon Signs", FCAHT.
- One Show Festival. Merit award in public service category for "Neon Signs", FCAHT.
- Emmy Awards. Winner for "Kingsley Philmore", VisualTour, TV campaign.
- New York Festivals. Winner, bronze. Gatorade "Vs" campaign.
- London International Awards. Finalist for "Neon Signs", FCAHT, and many others.