

ADAM DALTON BLAKE.

DESIGNER + ILLUSTRATOR

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DESIGN EXPERIENCE

ADAM DALTON BLAKE

NEW YORK, NY // 2016-PRESENT
DESIGNER - CEO

designed and created seasonal collections including knits, shirts, pants, denim and other woven garments using original printed textiles and fabrics.

showed FW18 at New York Fashion Week in LIFEWTR X CFDA collaboration with press coverage from Vogue, WWD, Daily Front Row, CFDA and Man of Metropolis.

sold out multiple pop-up shops in collaboration w/ The Phluid Project for pride capsules, and partnered with Nineteenth Amendment for wholesale retailing

BETSEY JOHNSON FOR GINA GROUP

NEW YORK, NY // 2023
SENIOR DESIGNER - FREELANCE
SOCKS - BETSEY JOHNSON

designed and executed sock designs for Betsey Johnson licensing including implementing existing IP while creating own prints and pattern in Betsey Johnson Style

BOMBAS

NEW YORK, NY // 2021-2022
ASSOCIATE DESIGNER
SOCKS - PARTNERSHIPS + SPECIALTY COLLECTIONS

designed and executed sock designs in collaboration with corporate partnerships and artist collaborations among others. Worked with Eric Carle, Disney Pixar as well as influencer chef Sophia Roe and The Ruth Ellis Center to create IP and designs using existing IP to create captivating and exciting products.

BONOBOS

NEW YORK, NY // 2016-2021
DESIGNER
KNITS, SWEATERS, SOCKS, UNDERWEAR, GRAPHICS

designed and executed seasonal knits and sweaters assortment from the research stage, to stitch development, fabric selection, development tech packs, seasonal assorting, linelist creation, and bulk tech packs.

created successful graphic tee and sweater program with hand drawn graphics and artwork, proving to be consistent top sellers

collaborated with cross-functional production partners to decrease development ratio, and raise IMU for knits and sweaters assortment. revolutionized assortment to compete with top sellers at the company

spearheaded sock product launch, as well as successful pride capsule collection.

ILLUSTRATION EXPERIENCE

BROOKS RUNNING CO

collaborated for 2024 Run Proud campaign, creating design for Trace 3 shoe, two pairs of Ghost Lite socks - created six look fashion collection for media presentation

MACK WELDON

collaborated for 2024 Pride season with an original illustration on a totebag for underwear bundle purchase

LIFEWTR

created original graphic for water bottle executed and distributed on 40 million bottles. license extended for continued use due to success and engagement of pattern

CELLEN LORDE COMMUNITY HEALTH CENTER

created pride campaign for 2022 "Empowering Health" campaign and created the visual for the "Rainbow Run" - License extended to future runs due to positive feedback

MYOLI BAY

created original allover patterns, graphics and logo design for swim suits and online branding.

BONOBOS

collaborated for four years of 5th Ave store window takeovers for Pride including full window coverings, partial vinyl stickers and bandana giveaways at the Pride Parade.

SEA CLIFF BOTANICAL GIN

created brand guide, logo, product stickers and assets for Sea Cliff Botanical Gin + Eco Cottages in Dominica

SPIRITUAL GANGSTER

created original typography graphics for graphic yoga apparel brand based on seasonal direction. executed on last minute ideas in quick turn around time to fill needs in assortment.

EDUCATION

RHODE ISLAND SCHOOL OF DESIGN (RISD)

PROVIDENCE, RI
BFA MEN'S APPAREL DESIGN
selected as CFDA+ Design Graduate coverage of senior collection from Teen Vogue and WWD

STOLL AMERICA

NEW YORK, NY // 2017
IBO KNITTING INTENSIVE