

NICHOLE BOSSO

1062 Halsey Street, Apt 3A
Brooklyn, NY 11207

nikkibosso@gmail.com
nicholebosso.com
(216) 215-1267

EDUCATION

PARSONS THE NEW SCHOOL FOR DESIGN

BFA FASHION DESIGN & MINOR IN ILLUSTRATION
August '11-May'15

GENERAL ASSEMBLY

USER EXPERIENCE DESIGN
September '15-December '15

SKILLS

DESIGN SKILLS

- Full Branding Design
- Campaign Development
- Basic HTML & CSS
- User Experience & Site Design
- Illustration (Digital & Handcrafted)
- Storyboarding (Ad & Editorial)
- Photo Retouching

SOFTWARE

- Adobe Creative Suite
- Microsoft Office
- Sketch
- Keynote

AWARDS

CORE VALUE AWARD 'NEVER SETTLE'

DIA&CO '17
VISUAL DESIGNER

BEST OVERALL MUSICAL

NEW YORK FRINGE FESTIVAL '13
HEAD COSTUME DESIGNER

EXPERIENCE

VISUAL DESIGNER

DIA&CO
May '17-Present

- Digital & print marketing collateral
- Lead designer for email design & strategy
- Event design & development/concepting
- Video storyboarding
- Internal branding (private label collections & business expansion)
- Overseeing freelancer work
- Collaborating with product, growth, engineering & merch on projects
- Signage (internal & external)
- Social content
- Partnership collaborations

DIGITAL DESIGNER | UX DESIGNER

ONE KINGS LANE
June '16-May '17

- Deconstructing UX design of the website
- Designing graphics, animations, typography layouts for web banners, email campaigns, print media and signage
- Deconstructing brand standards to assist in creative development of the brand as a whole
- Social media concept development, graphics and animation
- Delivering email and digital assets to production team
- Email campaign concept development

VISUAL DESIGN 'EXPERT IN RESIDENCE'

GENERAL ASSEMBLY
Dec '15-June '16

- Assisting lead instructor in class assignments & demos
- Grading assignments & holding office hours

VISUAL DESIGNER | PRODUCTION DESIGNER

GERSON & GERSON
May '15-June '16

- Designing prints for childrenswear
- Designing graphics for marketing (web, email, print)
- Designing website graphics & layout

HEAD COSTUME DESIGNER | GRAPHIC DESIGNER

ONCE ON THIS ISLAND & OLYMPUS RECORDS
February '13-August '15

- Deconstructing scripts and demo tracks for character personas
- Styling actors based on character descriptions & designs
- Maintaining & organizing costumes for each show
- Designing in-house graphics, logos, postcards & prop logos
- Designing logos & apparel screenprints for costumes

FREELANCE DESIGNER | ILLUSTRATOR

SELF-EMPLOYED
Project Basis since August '11

- Creating illustrations, brand packages, store fronts, websites & marketing collateral (including presentations & media kits)