

Scott Golem

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golemcreative.com

EDUCATION

1993 **M.F.A., Graphic Design**, University of North Texas, Denton, TX.

1981 **B.A., Graphic Design**, Michigan State University, East Lansing, MI.

WORK EXPERIENCE

2017 – Present **Assistant Professor– Department of Art**
Eastern New Mexico University • Portales, NM

- Develop curriculum and syllabi to accomplish course objectives
- Advise students in the graphic design program
- Fine Arts Council member as faculty representative for the art department
- Search committee chair and member for the art department
- Advisor for student club, Art, Creativity, Education & Design (A.C.E.& D).
- Greyhound Connection Program mentor for new students
- Faculty Graphic Design advisor for El Portal Literary Journal

2011 – 2017 **Lead Faculty** – Associate Professor of Advertising
The Art Institute of Fort Worth • Fort Worth, TX

- Developed curriculum and syllabi to accomplish course objectives
- Restructured syllabi projects for all design courses based on market trend observations
- Conducted graphic software and hand-skill design workshops
- Assisted faculty with creation and improvement of course materials
- Established relationships with Fort Worth advertising agencies and professional designers for internship opportunities and advisory committee membership
- Mentored design program students
- Advised Graphic Design Club
- Facilitated field trips and guest speakers across disciplines

2011 – 2017 **Adjunct Instructor**
Southern Methodist University • Dallas, TX

- Adjunct instructor for the Continuing and Professional Education (CAPE) program
- Developed course curriculum and taught Introduction to Graphic Design

2008 – 2010 **Visual Communications and Graphic Design Program Chair and Instructor**
Westwood College • Dallas, TX

- Oversaw program curriculum development
- Supervised and assessed faculty course delivery
- Recruited and managed program faculty
- Regulated all program hardware
- Managed all student issues
- Coordinated the initial bachelor's degree portfolio show creating job leads

- Implemented documentation for the Visual Communication Program for two successful Higher Learning Commission (HLC) accreditation inspections
- Responsible for campus preparation resulting in 2008 School of the Year achievement; recognized for customer satisfaction, student retention, and job placement.

2003 – 2008

Graphic Design Chair

Wade College • Dallas, TX

- Completed development phase of graphic design course competencies for SACS accreditation
- Supervised college newsletter layout and production
- Tutored students in the design program
- Mentored new instructors
- Initiated job placement and networking relationships within professional organizations
- Coordinated the senior portfolio show
- Responsible for budget recommendations for software and hardware purchases

2003

Photo-Illustrator and Designer

AJ Bart, Inc. Lithographers • Dallas, TX

- Created digital photographic composite images and page layouts for corporate brand programs. Clients included: Nokia and Eljer

2001 – 2002

Art Director

Brimer-Lane Communications • Mesquite, TX

- Art director and designer responsible for business trade magazines and the Richardson TX Chamber of Commerce Business Directory
- Created a 48-page program guide for the opening of the Eisemann Performing Arts Center
- Produced newsletters, ads, logos and client branding programs

1996 – 2000

Graphic Designer

Pearson Education Publishing Company • Parsippany, NJ

- Led design for projects such as textbooks, non-fiction children's books, magazine ads, brochures, catalogs, trade show display graphics, and packaging
- Directed multiple editorial photo shoots, utilizing models and props appropriate for children's books
- Designed award-winning product catalogs for the 1998 New Jersey Art Directors Show
- Initiated trouble shooting and quality control solutions for Spanish textbook program, including supervision of the proofing/editing team for revisions of signature proofs for in-house layout teams and printer

1993 – 1995

Instructor

The Art Institute of Dallas

- Taught graphic design courses
- Created course syllabi
- Developed materials supply list
- Tutored design program students
- Scheduled guest speakers and field trips

1989 – 1990

Adjunct Instructor

University of North Texas • Denton TX

Instructor

- Taught Graphic Design II. Directed students to build, conceive and produce multifaceted design campaigns, including 2-dimensional and 3-dimensional projects

1992 – 1995

Adjunct Instructor

Richland College • Dallas, TX

- Instructed students who were upskilling for positions in the visual arts

COURSES TAUGHT

EASTERN NEW MEXICO UNIVERSITY

Design I
Design History
Digital Editing
Digital Illustration*
Directed Study
Graphic Design II
Graphic Design Internship
History of Design
Internship in Art
Media Design II
Motion Graphics I
Motion Graphics II
Publishing Design
Senior Portfolio
Typography I
Web Design I
Web Design II

THE ART INSTITUTE OF FORT WORTH

Design Fundamentals
Traditional Typography
Layout Design
Digital Illustration
Concept Design
Digital Layout
Survey of Graphic Design
Typography Hierarchy
Print Production
Conceptual Imagery
Expressive and Experimental Typography
Dynamics of Media and Mass Communications
Graphic Design Capstone
Senior Project
Portfolio I
Portfolio II
Corporate ID
Art Direction
Rapid Visualization
Web Standards
Capstone
Applications & Industry

**SOUTHERN METHODIST UNIVERSITY
Continuing and Professional Education**

Adobe Indesign

WESTWOOD COLLEGE

Fundamentals of Design
History of Graphic Design
Fundamentals of Image Editing
Fundamentals of Digital Illustration
Digital Layout
Print Production
Advanced Image Editing
Typography
Packaging
Portfolio Review and Business Practices

WADE COLLEGE

Graphic Design
Graphic Design I (Principles and Elements)
Graphic Design II (Identity and Symbolism)
Graphic Design III (Corporate Identity)
Graphic Design IV (Publication Design)
3D Design (Exhibit Design)
Typography for Digital Media
Advanced Typography
Advertising Graphics
Presentation Techniques

THE ART INSTITUTE OF DALLAS

Advertising Production Techniques I
Computer Graphics II (QuarkXPress)
Image Manipulation (Adobe Photoshop)
Digital Illustration (Adobe Illustrator)
Desktop Publishing (QuarkXPress) (InDesign)
Typography for Digital Media
Electronic Publishing Techniques

RICHLAND COMMUNITY COLLEGE

Introduction to Macromedia Freehand
Introduction to Macintosh and Microsoft Word

UNIVERSITY OF NORTH TEXAS

Introduction to Communication Design *
Foundations for Communication Design*
Graphic Design*
Packaging and Brand Design*

** Course titles have been changed since 1991
content remains the same*

SYMPOSIA/PRESENTATIONS/CRITIQUES

2020	Photographic Collage & Skyscapes that Circle the Horizon. Texan Theater, Greenville, TX
2020	Hot Type is Hot Again. Toastmasters, Portales, NM
2020	9th Annual Juried Art Show , juror. Clovis Community College, Clovis, NM
2019	Leaving Your Comfort Zone. Rotary Club, Portales, NM
2019	11th International Painting Symposium , contributor. Barbarka, Poland
2019	Looking at Portales with New Eyes. Faculty Lecture Series, ENMU, Portales, NM
2019	45th Annual Student Research & Creativity Conference , juror. ENMU, Portales, NM
2018	44th Annual Student Research & Creativity Conference , juror. ENMU, Portales, NM
2018	AIGA Student Portfolio Review , juror. Albuquerque, NM
2017	Linocut Workshop , guest lecture. Wade College, Dallas, TX
2016	ARTexchange, College Art Association's Annual Conference , demonstration. Washington, DC
2015	ARTexchange, College Art Association's Annual Conference , demonstration. New York, NY
2012	SMU Continuing and Professional Education (CAPE) , Critiqued student web designs. Dallas, TX

EXHIBITS

2019	Circling the Horizon , Solo Exhibition. Golden Student Success Center, ENMU
2019	Portales Creative Group Exhibition. Yam Theater, Portales, NM
2018	Black and White Show , New Mexico Art League. Albuquerque, NM
2016	Faculty Show , The Art Institute of Fort Worth. Recognition award.
2015	Faculty Show , The Art Institute of Fort Worth
2014	Fort Works Art , Fort Worth Gallery Night
2014	Arts Goggle , Fort Worth Community Art Event
2013	Faculty Show , The Art Institute of Fort Worth

CONFERENCES & SEMINARS ATTENDED

2020	Inky Lips Press Letterpress Workshop	McKinney, TX
2019	New Mexico Art Education Conference	Taos
2019	Dallas Society of Visual Communications (DSVC) National Student Show & Conference	Dallas
2019	American Institute of Graphic Arts (AIGA) Student Portfolio Review	Albuquerque
2018	Advising Webinar (Use Multiple Advisory Approaches to Build an Effective Academic Advising Practice)	Portales
2018	AIGA Student Portfolio Review	Albuquerque
2018	College Art Association (CAA) 105th Annual Conference	Los Angeles

2017	AIGA ABQ Design Summit	Albuquerque
2017	DSVC Graphic Means	Dallas
2016	DSVC Tommy Perez, Designer	Dallas
2016	Big Design USA/Conference UX and Information Design	Addison
2016	CAA 104th Annual Conference	Washington DC
2015	American Advertising Foundation (AAF) Addys participation	Fort Worth
2015	AAF Christopher Owens, A Brand is a Promise	Fort Worth
2015	CAA 103rd Annual Conference	New York City
2015	DSVC Student Show	Dallas
2014	AAF Addy Awards participation	Fort Worth
2014	DSVC Christopher Simmons, Identity Design	Dallas
2014	DSVC Speaker Willie Barrott, We Are All Homeless	Dallas
2014	DSVC National Student Show & Conference	Dallas
2014	AAF lecture - Guerrilla Marketing by Nikki Arnell	Fort Worth
2014	SAIC Frank DeBose- Associate Professor- sharing best practices and tour	Chicago
2014	CAA 102nd Annual Conference	Chicago
2013	Graphics DFW Gregory Horter, Portfolio Workshop	Fort Worth
2013	Dallas Museum of Art Robert Sabuda, Pop up books	Dallas
2013	Dallas Museum of Art Art Spiegelman, Illustrated novels	Dallas
2012	Balcom Ad Agency Facility tour for Art Institute of Fort Worth students	Fort Worth
2012	Blades & Glue Presentation techniques / Demonstrator	Fort Worth
2012	Adobe InDesign Users group meeting	Dallas
2012	Brand10 Gallery Christine Bisetto, Conceptual Imagery	Fort Worth
2012	Fossil HQ Facility tour for Art Institute of Fort Worth students	Richardson
2012	DSVC Adams/Morioka, Corporate Identity	Dallas
2011	DSVC Armin Vit, Under Consideration	Dallas
2012	Buzzbomb Paul Simmon, Branding	Fort Worth
2011	Texas State University, Creative Summit 25	San Marcos
2011	Gensler Jean Wallace, Environmental design	Fort Worth
2011	DSVC Francisco Robert, Photography	Dallas
2011	204 Elm Letterpress Studio and Gallery Virgil Scott, Letterpress workshop	Arlington
2010	DSVC Adobe Workshop	Dallas

2010	Dallas Morning News Michael Hogue, Ideation	Dallas
2009	Clampitt Paper Knowledge School paper workshop	Dallas
2009	DSVC Ian Coyle, Internet Superhero	Dallas
2009	Big Idea Boutique Panel discussion on creativity	Dallas
2008	DSVC How to Survive a Bear Market	Dallas
2007	DSVC Lecture, The Chopping Block Inc.	Dallas
2005	Don Ivan Punchatz Illustration workshop	Dallas

PROFESSIONAL MEMBERSHIPS

- Since 2017 **American Institute of Graphic Arts** (Albuquerque Chapter)
- Since 2018 **New Mexico Art Education Association**
- Since 2018 **Toastmasters International** (President, Peanut Valley Chapter, Portales)

VOLUNTEER

- Since 2008 Volunteer participant: **RISE Adaptive Sports**

REFERENCES

Jason Reynaga
 103 Clearmeadow Dr
 Allen , TX 75002
 jreynaga@wadecollege.edu
 c 682.554.3930

Design Divison Director and Art Prof. – Wade College, TX

Tom Leininger
 1738 N. Divison St.
 Appleton, WI 54911
 leiningert@uwosh.edu
 c 972.230.0110

Photography Professor – University of Wisconsin-Oshkosh

Carol Womack
 1089 Hendricks Way
 Waterford, MI 48328
 cwomack1@rc.edu
 c 817.226.0893

Art professor – Rochester University – Rochester Hills, MI