

THE PRIMER BRIEF SKIN FIRST, THEN MAKEUP

[**ASHLEY MORALES**]
MAKEUP ARTIST

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PRE - APPOINTMENT GUIDE

On the Day

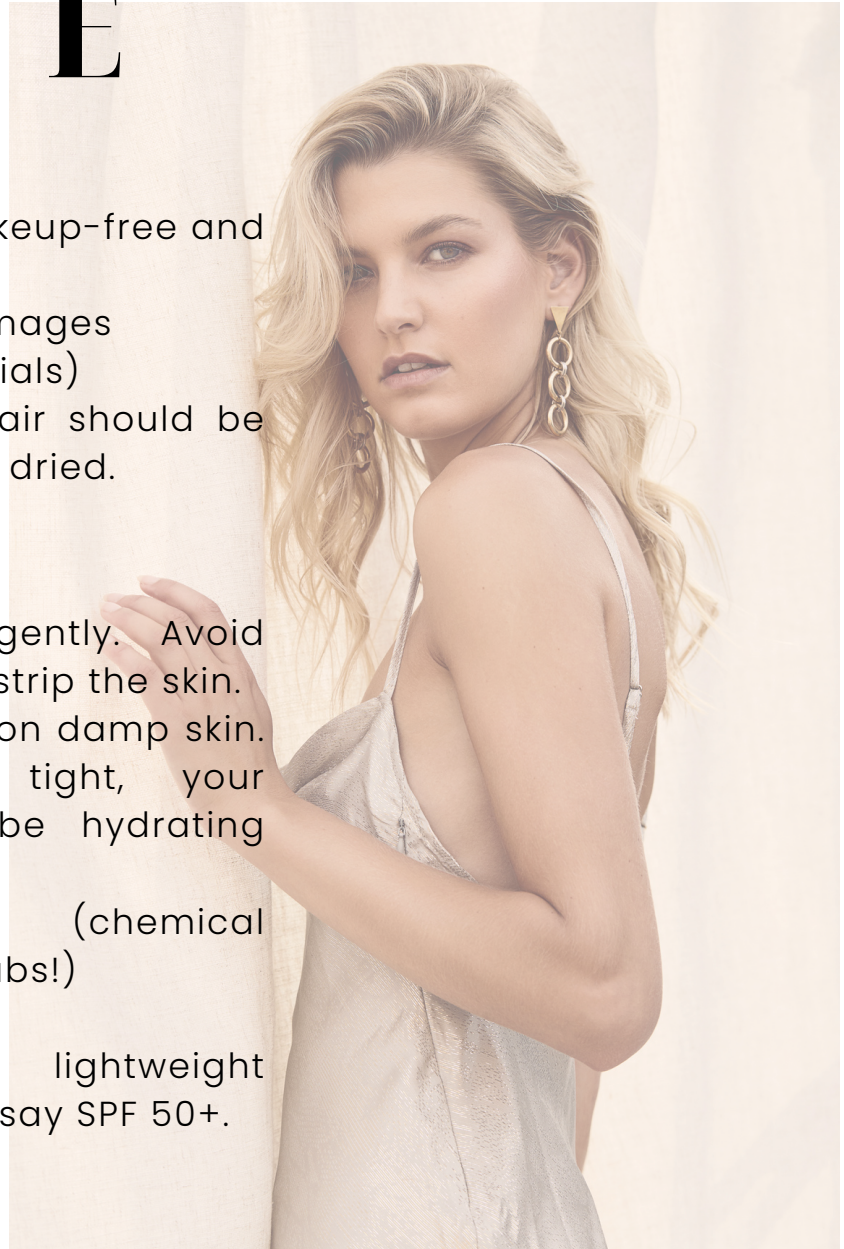
- ~Arrive with a clean, makeup-free and moisturised face
- ~Bring your inspiration images (from my website or socials)
- ~If adding on waves, hair should be freshly washed and fully dried.

The Essentials

- ~Cleanse your face gently. Avoid foaming cleansers that strip the skin.
- ~Moisturise well, ideally on damp skin. If your skin feels tight, your moisturiser may not be hydrating enough.
- ~Exfoliate regularly (chemical exfoliants only — no scrubs!)
- ~Hydrate with water
- ~Sunscreen using a lightweight formula like La Roche Posay SPF 50+.

In the Lead Up

- ~No picking. Resist the urge! Scabs are harder to cover than pimples.
- ~Book any facial waxing at least 4 days before your appointment.
- ~No dermaplaning the week of your booking.
- ~Lash lifts can be great if you have straight lashes — ask for a soft curl so we can still apply false lashes if needed.
- ~ If tanning, include your face, and tan 2 days before your appointment. Violet-based tans are preferred.





T R I E D + T R U E

LASHES + BROWS

The architecture

Brows & lash lifts:
@_blondiebrows



HAIR

The tapestry

- @kristy.hair.stylist
- @hair.folk



SKIN

A living canvas

- Skincare and online skin coaching: www.Amperna.com
- Facials:
@bloomnaturalhealthco
- Spray tan: Ella Bache Bendigo and Pearl & Sage.
- Self tan: Three Warriors Gradual Tan.

YOU & I

*New to booking
makeup? I'll guide you
every step of the way.*

If you're unsure about anything or just want to chat through the details, please reach out. I'm always happy to answer questions and help you feel confident before arriving at your booking.

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