

skills

- › Adobe InDesign
- › Adobe Photoshop
- › Adobe Illustrator
- › Adobe Acrobat
- › Woodwing Studio
- › Microsoft Office
- › G Suite

portfolio

- › www.katyakschultz.com

education

BACHELOR OF ARTS
Colgate University
Hamilton, NY

CONTINUING EDUCATION
The George Washington University
Washington, DC

references

- › Available upon request

experience

- › Designing and managing a wide range of projects for a various clients and industries:

BOOKS: children's picture books, early reader chapter books, middle grade fiction, classroom educational series including core reading programs, supplemental and intervention programs, and supporting teacher resources

PRINT: annual reports, advertising, identities and logos, branding, brochures and marketing collateral, catalogs, invitations and direct mail, infographics, packaging, exhibit design

DIGITAL: advertising, branding, social media assets, websites and landing pages, ebooks and interactive PDFs, presentations

- › Collaborating with internal teams or clients throughout the planning, concept development, design, and production process
- › Coordinating with editorial teams, creative directors, and photo and production departments
- › Art directing and supervising junior designers and freelancers
- › Commissioning work from illustrators and photographers
- › Researching and selecting stock photography
- › Managing multiple projects while maintaining quality and attention to detail
- › Meeting deadlines in a fast-paced environment
- › Preparing print-ready design files and assets to production specifications

employment

BENCHMARK EDUCATION COMPANY, Remote

Art Director, March 2021–present

- › Books Brands/Series: Reycraft, Dynamite Decodables, Represent/Construct, Benchmark Handwriting, MaxBook and Handwriting to the MAX! (not yet published)

FREELANCE DESIGNER, September 2005–present

- › Clients: American Society of Law Medicine & Ethics, Capright, Armstrong Tires, Cisco/Zift Solutions, Lenovo, UNC Children's Hospital

HH GLOBAL, Remote

Contract Designer and Project Manager, October 2018–September 2020

- › Clients: Bayer Environmental Science, Bayer Pharmaceuticals

SUNDBERG & ASSOCIATES, New York, NY

Senior Graphic Designer, August 2002–August 2005

- › Clients: Aviation Week, Battery Park City, Business Week, New York Post, Philadelphia Stock Exchange, Symbol Technologies

DECKER DESIGN, New York, NY

Senior Graphic Designer, October 2000–August 2002

- › Clients: Citigroup Private Bank, Court TV, Mutual of America, URS, SG Cowen Asset Management

MIZRAHI DESIGN ASSOCIATES, Pittsburgh, PA

Senior Graphic Designer, August 1998–September 2000

- › Clients: Carnegie Learning, Ecruise, Extranetics, Jewish Healthcare Foundation, Manchester Craftsmen's Guild, UPMC Health System

GW GRAPHICS, The George Washington University, Washington, DC

Senior Graphic Designer, September 1995–November 1997

Junior Graphic Designer, August 1994–September 1995

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