

EXPERIENCE

- > Designing and managing projects including annual reports, advertising, corporate identities and logos, branding, brochures and marketing collateral, invitations, infographics, exhibit design, direct mail materials, and websites for a variety of clients and industries
- > Presenting initial and revised design concepts to clients
- > Meeting, corresponding, and collaborating with clients throughout the planning, concept development, design, and production process
- > Working on projects independently, with a creative director, or as part of a design team
- > Managing multiple projects while maintaining quality and attention to detail
- > Meeting deadlines in a fast-paced environment
- > Art directing and supervising junior designers and freelancers
- > Commissioning work from and directing writers, photographers and illustrators
- > Preparing schedules, print specifications, and job orders for clients and vendors
- > Working with vendors including printers and paper representatives

SKILLS

- Adobe InDesign
- > Adobe Photoshop
- Adobe Illustrator
 - > Adobe Muse
- > Adobe DreamWeaver
 - Apple Keynote
 - Quark Xpress
 - > Microsoft Office
- > Microsoft Powerpoint
- > Email Marketing Software
- > Website Building Platforms
- > Digital Product Photography

PORTFOLIO

> www.katyakschultz.com

EDUCATION

Bachelor of Arts

Colgate University Hamilton, NY May 1993

Continuing Education

The George Washington University Washington, DC

REFERENCES

> Available upon request

EMPLOYMENT

FREELANCE, Chapel Hill, NC

Freelance Graphic Designer, September 2005 to present Clients: American Society of Law Medicine & Ethics, Blue Pine Realty, Capright, Duke Lemur Center, Freddy's Bicycle Paint, Zift Solutions

SUNDBERG & ASSOCIATES, New York, NY

Senior Graphic Designer, August 2002 to August 2005 Clients: Aviation Week, Battery Park City, Business Week, New York Post, Philadelphia Stock Exchange, Symbol Technologies

DECKER DESIGN, New York, NY

Senior Graphic Designer, October 2000 to August 2002 Clients: Citigroup Private Bank, Court TV, Mutual of America, URS, SG Cowen Asset Management

MIZRAHI DESIGN ASSOCIATES, Pittsburgh, PA

Senior Graphic Designer, August 1998 to September 2000 Clients: Carnegie Learning, Ecruise, Extranetics, Jewish Healthcare Foundation, Manchester Craftsmen's Guild, UPMC Health System

WATT, ROOP & CO, Cleveland, OH

Graphic Designer, February 1998 to August 1998 Clients: Greater Cleveland Community Share, Rosenbluth International, Steel Service Center Institute

GW GRAPHICS, The George Washington University, Washington, DC

Senior Graphic Designer, September 1995 to November 1997 Junior Graphic Designer, August 1994 to September 1995

ALPHAGRAPHICS, Beachwood, OH

Graphic Designer, June 1993 to July 1994