



MARCH - APRIL 2017

BETTY DAIN
COLORTRAK
DENNIS BERNARD
DIFIABA
FRÉ ESSENTIALS
GK HAIR
SPARKS

Blooming Spring Deals!

813.374.9180 | 305.924.3541 | 4893 W Waters Avenue Suite B, Tampa, FL 33634
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01 JUVEXIN COLOR SEALING SPECIAL

- Buy**
- 1 Color Sealing 22 fl.oz
 - 3 Moisturizing Color Protection Shampoo 10.1 fl.oz
 - 3 Moisturizing Color Protection Conditioner 10.1fl.oz
- Get Free**
- 2 Dry Oil Shine Spray 3.5 fl.oz.
 - 2 Juvexin Shield Shampoo 22 fl.oz
 - 2 Juvexin Shield Conditioner 22 fl.oz



\$176.00

VALUE **\$277.00**

GKH-PROMO-JUVEXIN-COLOR-SEALING-MAR-APR-2017

02 DEEP POCKETS SPECIAL

- Buy**
- 1 Deep Conditioner 33.8 fl.oz
 - 1 PH+ Shampoo 33.8 fl.oz
 - 2 Moisturizing Shampoo 10.1 fl.oz
 - 2 Moisturizing Conditioner 10.1 fl.oz
- Get Free**
- 2 Serum 1.69 fl.oz
 - 2 Leave in Conditioner Cream 4.4 fl.oz
 - 2 Leave in Conditioner Spray 4 fl.oz.



\$149.00

VALUE **\$223.00**

GKH-PROMO-DEEP-POCKETS-MAR-APR-2017

03 GOLD MOISTURE SPECIAL

- Buy**
- 3 Gold Shampoo 8.45 fl.oz
 - 3 Gold Conditioner 8.45 fl.oz
 - 3 Gold Serum 1.01 fl.oz
- Get Free**
- 1 Moisturizing Shampoo 33.8 fl.oz
 - 1 Moisturizing Conditioner 33.8 fl.oz



\$99.00

VALUE **\$149.00**

GKH-PROMO-GOLD-MOISTURE-MAR-APR-2017

04 READY, SET, JET! TRAVEL KIT SPECIAL

- Buy**
- 2 Leave in Spray 1 fl.oz
 - 2 VolumizeHer 1 fl.oz
 - 2 Serum Travel Size .34 fl.oz
 - 2 Moisturizing Shampoo 3.4 fl.oz
 - 2 Moisturizing Conditioner 3.4 fl.oz
 - 2 Deep Conditioner Sachet .67 fl.oz
 - 1 Consumer Shield Series



\$30.00

VALUE **\$42.15**

GKH-PROMO-READY-SET-JET-TRAVEL-KIT-MAR-APR-2017

05 SMOOTH & STYLE SPECIAL

- Buy**
- 1 Resistant OR Best 10.1 fl.oz
 - 1 pH+ Shampoo 10.1 fl.oz
 - 1 Moisturizing Shampoo 10.1 fl.oz
 - 1 Moisturizing Conditioner 10.1 fl.oz
 - 1 Balancing Shampoo 10.1 fl.oz
 - 1 Balancing Conditioner 10.1 fl.oz



\$205.00

- Get Free**
- 1 Leave-in Conditioner Cream 4.4 fl.oz
 - 1 Leave in Spray 4 fl.oz
 - 1 Serum 1.69 fl.oz
 - 1 Dry Oil Shine Spray 3.5 fl.oz
 - 1 Styling Mousse 8.5 fl.oz
 - 1 Dry Shampoo 10 fl.oz

VALUE **\$273.50**

GKH-PROMO-SMOOTH-STYLE-MAR-APR-2017



Lights On Deal

- Purchase:**
- 1- Decomax Decolorizing Powder 800 g / net. wt. 28.2 oz.
 - 2- Decopaste 236 g / 8.8 oz.

- Recieve Free:**
- 3- Level Developer (0,1,2,3) 1000 ml / 33.8 fl. oz.

Reg. Salon Price \$91.80 / **33% Added Value**

Special Offer \$68.40



Hair Healing Deal

- Purchase:**
- 3- Hydrescence Concentrate Box of 10-vials, 13 ml / 0.44 fl. oz. ea.

- Recieve Free:**
- 1- Hydrescence Concentrate Box of 10-vials, 13 ml / 0.44 fl. oz. ea.

Reg. Salon Price \$131.60 / **33% Added Value**

Special Offer \$98.70

TCA 1.25 oz.
The Color and Lightener Accelerator

Salon Duo Promo Cost: \$27.95
Salon Duo Value: \$43.90

**BUY TWO TCA 1.25 oz.,
GET 30% OFF PROMO**

TCS 10 oz.
The Color Stain Remover

Salon Promo Cost: \$6.95
Salon Value: \$9.95

NEW! 4Bond Molecular Bonding System

4Bond PrePak System, 1-3 Application
Salon Promo Cost: \$7.98
Salon Value: \$9.98

4Bond PrePak System, 4 oz.
Salon Promo Cost: \$35.00
Salon Value: \$45.00

4Bond PrePak System, 16 oz.
Salon Promo Cost: \$109.00
Salon Value: \$139.95

4Bond Leave-In Fortifying Treatment, 4 oz.
Salon Promo Cost: \$8.99
Salon Value: \$11.99

4Bond Leave-In Fortifying Treatment, 16 oz.
Salon Promo Cost: \$29.95
Salon Value: \$39.95

**PrePak System includes both the
Molecular Bonding Complex &
Leave-in Fortifying Treatment**



BE FRÉ

Fré is an expertly created, stripped down hair care line designed with only what's needed and none of the harmful additives that are not. Taking a cue from Mother Nature with her bountiful gifts, Fré uses natural ingredients that are effective, healing and restorative.

fré essentials



Purifying Shampoo
with Amino Xotic



Pure Smoothing Treatment
with Amino Xotic



Color Retention Fortifying Shampoo
with Amino Xotic



Color Retention Fortifying Conditioner
with Amino Xotic



Blowdry Primer and Thermal Protectant
with Amino Xotic



Bodifying Styling Cream
with Amino Xotic



Mica Gleaming Gloss
with Amino Xotic



Recovery Hair Mask
with Amino Xotic

NEW LAUNCH SPECIALS

fré essentials



Try Me Deal

PURCHASE:

- 1- Pure Smoothing Treatment 237ml e 8 fl. oz.
- 1- Purifying Shampoo 237ml e 8 fl. oz.

RECEIVE FREE:

- 1- Pure Smoothing Treatment 100ml e 3.4 fl. oz.

Reg. Salon Price \$123.00 / **28% OFF**

Special Offer \$88.00



Sweet Sampler Deal

PURCHASE:

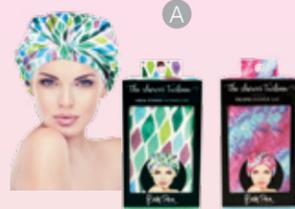
- 1- Pure Smoothing Treatment 1000ml e 33.8 fl. oz.
- 1- Purifying Shampoo 1000ml e 33.8 fl. oz.

RECEIVE FREE:

- 1- Pure Smoothing Treatment 237ml e 8 fl. oz.

Reg. Salon Price \$338.00 / **23% OFF**

Special Offer \$258.00



NEW!



Metallic Silver
Sugar Skull Detail

A Style 5290 (Aqua Stones)
Style 5291 (Tie-Dye)
**THE SHOWER
TURBAN**

Salon Cost: \$ 9.99
(Reg. \$ 12.99)
SAVE \$3.00

B Style 196 (Square)
Style 197 (Round)
**CHAIRBACK
COVERS**

Salon Cost: \$ 4.99
(Reg. \$ 7.50)
SAVE 33%

C Style 400-AA
**ANCHORS AWAY
STYLING CAPE**

Salon Cost: \$ 7.95
(Reg. \$ 9.95)
SAVE 20%

D Style 944
**MULTI PURPOSE
ALL PURPOSE CAPE**



Black Purple

Salon Cost: \$ 21.95
(Reg. \$ 26.95)
SAVE \$5.00

E Style 1279
**GLITZ
STYLIST VEST**

Salon Cost: \$ 23.95
(Reg \$29.95) XS-XL
Salon Cost: \$ 26.35
(Reg \$32.95) 2XL
SAVE 20%

F Style 391
**FALLING LEAVES
SHAMPOO CAPE**



Salon Cost: (3) for \$ 11.00
(Reg. \$ 16.50)
BUY 2, GET 1 FREE

G NEW!
Style 8002- BLK/SIL
**SUGAR SKULL
STYLING CAPE**

Salon Cost: \$ 24.95



NEW!

A 200ct
**HAIRCOLORING
POP-UP FOIL**
#CT200-S

Salon Cost: \$ 6.75
(Reg. \$ 8.99)
SAVE 25%

B 24ct
**DISPOSABLE
HIGHLIGHTING CAPS**
#5800C-24DP

Salon Cost: \$ 7.95
(Reg. \$ 9.95)
SAVE 20%

C 250'
**HAIRCOLORING
ROLL FOIL**
#CT250-B (Blue), #CT250-P (Purple)

Salon Cost: (2) for \$ 13.95
(\$ 6.98 ea)
BUY 1, GET 1 FREE

D PROFESSIONAL
COLORIST KIT
#5288

Salon Cost: \$ 16.99
(Reg. \$ 19.99)
SAVE 15%

E 12" PROFESSIONAL
HAIRCOLORING MECHE
#6300 (100 Sheets)

Salon Cost: \$ 14.99
(Reg. \$ 16.99)
SAVE 15%

F 16" PROFESSIONAL
HAIRCOLORING MECHE
#6301 (100 Sheets)

Salon Cost: \$ 16.99
(Reg. \$ 19.99)
SAVE 15%

G NEW!
8PK PREMIUM
GRIP GLOVES
#CT8BG

Salon Cost: \$ 7.99

H NEW!
**THE DETAILING
BRUSH**
##CTDB2

Salon Cost: \$ 3.99

INTRODUCING:
sparks
HIDRACOLOR®

PRO
SERIES

ALL 50 HI-GLOSS SHADES
50 TUBES OF COLOR
5 HIDRACOLOR DEVELOPER & ACTIVATOR LITERS
1 SWATCHBOOK

ALL FOR \$199.00
SAVE \$30.00



SPARKS HIDRACOLOR is a permanent/demi-permanent protein-based hair color enriched with wheat protein, rice amino acids, oatmeal leaf, amaranth seed, aloe vera, and honey to nourish and condition while delivering the richest color to each hair strand. Sparks hidracolor provides exceptional gray coverage, hydration and hi-gloss vibrant shine.

SPARKS HIDRACOLOR FEATURES & BENEFITS

- Up to 2 applications per tube (depending on hair length)
- Twice the amount of product per tube than leading competitors; 7.5 oz of mixed color per tube
- **ONE TUBE, TWO RESULTS!** Can be used as a permanent or demi-permanent color (results are based on the developer or activator chosen)
- **Exceptional gray coverage** when using the 20 vol. developer
- Protein based color hydrates and strengthens dry, brittle hair
- Delivers a high-gloss, vibrant shine that will leave the hair feeling healthier and softer



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COME VISIT US!



WE ALSO CARRY LIFE OF RILEY BRANDS:

