

550 South Main street Los Angeles, Ca 90013 Cell: 909-890-6301 Scottrhodius@gmail.com

## Objective

To find a position in which I can work along side like-minded, innovative people that are just as passionate about their profession as I am of mine, and together contribute to the growth and progress of the company.

## **Experience**

## Freelance Photographer

January 2017 to Current | Self Employed | Los Angeles, CA

- Research and provide art direction for editorial shoots.
- Optimizing photography, production, and editing outputs for editorial and e-commerce platforms.
- Captured artfully composed images using expertly selected lenses, camera settings, and lighting techniques.
- Used specialized photographic techniques and materials to develop image concepts.
- Branded images with consistent styles based on personal expertise or client requests.

#### Head of Photography / Art Director

November 2017 to July 2022 | Chinatown Market / Market | Los Angeles, CA

- Led creation and delivery of Photography solution documentation to support marketing campaigns and product launches.
- Met client objectives, leveraging expertise in concept creation, production of photoshoots, and optimal efficiency in content creation.
- Led creation and delivery of design solution documentation to support marketing campaigns and product launches.
- Brainstormed and created ideas with internal creative teams.
- Oversaw creation and maintenance of model packs and style guides.
- Upheld strict quality standards by reviewing and approving materials and proofs created by myself and staff.

### Lead Photographer

March 2016 to April 2017 | Stampd | Los Angeles, CA

- Taking all product photographs for our e-commerce platform
- Creating and ensuring lifestyle and product photos are consistent across all platforms, high
  quality, and meet specific aesthetic expectations set by the creative and art director
- Crop, retouch, rename, and resize all images taken in a timely manner for web store
- Proficiency in Studio equipment, Capture one, and Adobe Suite.
- Maintain and upkeep studio equipment, supplies, and environment

## Photography Internship

June 2015 to September 2015 | Obey Clothing | Irvine, CA

- Responsible for generating all photography, product, lifestyle, and look book photography
- Processing, organize and manage all photo files
- Participate in screening new designs for new season clothing catalogs

## Education

Pacific Union College, January 2011 to December 2015 Bachelor of Fine Art in Photography with a Minor in Art History

# **Skills and Interests**

- Proficient in Capture One, Photoshop CC, and Lightroom CC (2011 to Present)
- Proficient in Profoto, Einstein, and Constant lighting systems (2013 to Present)
- Proficient in Canon, Sony, and Nikon camera systems (2009 to Present)

## References

Available upon request.