



Graphic Designer

www.sydneybrown.com

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EDUCATION

BFA, GRAPHIC DESIGN

St. John's University

May 2015

AREAS OF EXPERTISE

Digital Design
Adobe Creative Suite
Brand Identity
Photo Manipulation
Motion Graphics
Logo Design
Direct Response Design
Digital Photography
Video Editing

INTERESTS

Film Studies
Animation
International Travel
Sushi Consumption
Dressing like Steve Jobs

RELEVANT EXPERIENCE

CROSBY MARKETING

Senior Digital Designer

February 2020 – Present | Washington, DC

Developed and directed a variety of digital graphic and animated media for all social platforms, specifically for ASPA at the Department of Health and Human Services, Shriners Children's Hospital and Peace Corps.

CREATIVE CIRCLE

Freelance Graphic Designer

January 2016 – January 2020 | Washington, DC

Developed a variety of print and digital media (including but not limited to logo design, marketing collateral, social media graphics, infographics, etc.) for various local area organizations and agencies.

NOTABLE WORKPLACES

FANNIE MAE

July 2019 – November 2019

Pitched, developed and directed print, web and social media assets (including but not limited to: marquees, digital signage, advertising and marketing collateral, etc.) for the internal and external brands.

UNCF (United Negro College Fund)

January 2016 – April 2016

Pitched and developed social media graphics. Created and managed web content through ExpressionEngine CMS.

SYDNEYBROWN.COM

Graphic Designer

September 2015 – Present | Washington, DC

Specializing in branding, logo, and layout design for print and digital media.