



ART DIRECTOR & SENIOR GRAPHIC DESIGNER

Based in Washington, D.C.
SydneyBrown.com

EDUCATION

ILLUSTRATION FOR MOTION

School of Motion
Spring 2024

BFA GRAPHIC DESIGN

St. John's University
May 2015

AREAS OF EXPERTISE

Digital Design
Key Art
Brand Identity
Logo Design
Video Editing
Digital Photography
Direct Response Design
Motion Graphics
Production Assistance

INTERESTS

Film Studies
Printed Media
International Travel
Sushi Consumption
Dressing like Steve Jobs

RELEVANT EXPERIENCE

SYDNEYBROWN.COM

Art Director + Digital Designer
September 2019 – Present | Remote

Specializing in digital design, social media marketing, brand identity, logo + layout design, and video editing.

Notable Clients

DUOLINGO, SONY IMMERSIVE MUSIC
2025

POPMART
2024

CROSBY MARKETING

Senior Digital Designer
February 2020 – April 2025 | Washington, D.C.

Developed and directed a variety of digital graphic and animated media for all social platforms, specifically for ASPA at the Department of Health and Human Services and Peace Corps.

CREATIVE CIRCLE

Freelance Graphic Designer
January 2016 – January 2020 | Remote

Developed a variety of print and digital media (including but not limited to logo design, marketing collateral, social media graphics, infographics, etc.) for various local area organizations and agencies.

Notable Clients

FANNIE MAE
2019

UNCF (United Negro College Fund)
2016