



Graphic Designer
www.sydneybrown.com
sydney.brown1115@gmail.com

EDUCATION

St. John's University
BFA in Graphic Design
May 2015

Intersession Study Abroad
Digital Photography
June 2014 | Paris, France

AREAS OF EXPERTISE

Graphic Design
Adobe Creative Suite
Social Media Graphics
Photography
Logo Design
Brand Identity
Wireframing
Photo Manipulation
Motion Graphics
Illustration
UI Design
ExpressionEngine CMS
Quark Express
Some HTML + CSS

*reference available upon request

RELEVANT EXPERIENCE

FREELANCE JUNIOR DESIGNER*

Qorvis MSL Group
April 2016 – Present | Washington, DC

Pitched, created and directed a variety of print, web and social media (including but not limited to: wireframing, advertising and marketing collateral, white paper design, infographics, logo design, etc.) for local, national and international brands and organizations.

FREELANCE GRAPHIC DESIGNER*

Creative Circle & The Creative Group
December 2015 – April 2016 | Washington, DC

Developed a variety of print and digital media (including but not limited to logo design, marketing collateral, social media graphics, infographics, etc.) for various local organizations.

GRAPHIC DESIGNER*

Self Employed, www.sydneybrown.me
September 2015 – Present | Washington, DC

Created concept designs, logos and layouts for print and digital media.

DESIGN INTERN/ASSISTANT TO CREATIVE DIRECTOR

Sharpleft Marketing Agency
January 2015 – May 2015 | New York, New York

Developed and produced advertising, photography and UI design material for brand and social media marketing for local chain, national and international food and drink companies.

ASSISTANT TO CREATIVE DIRECTOR*

St. John's University School of Law
October 2013 – December 2014 | Queens, New York

Produced and assisted in the design and creation of new, online and distributed print media: including but not limited to posters, advertisements, magazines, mail outs, invitations, and brochures.