

Andrew Speight is a marketing leader & multidisciplinary creative based in Annapolis, Maryland.

about

With almost 15 years of experience in creative work, my professional career began in 2013 with photography, graphic design, advertising, and marketing for schools, studios, ad agencies, and select freelance clients.

In my current role as CMO at RXNT, I'm focused on leading my team and our growing brand, and generating brand awareness, market share, and profitability for the organization.

I live in the small sailing town of Annapolis, and I enjoy traveling & the great outdoors, photography, technology, and a good book.

education

University of Vermont • Burlington Bachelor of Arts, Minor: Art History

contact

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References & complete CV are available upon request.

experience

Chief Marketing Officer

RXNT • 2019 to Present

I oversee the organization's creative initiatives, marketing strategy & execution, brand management, event planning, sales enablement, advertising communications, and more along with my talented team.

Senior Graphic Designer RXNT • 2019

 I managed the rebrand, bringing an established healthcare technology company into the future through intelligent design & direction.

Print Designer, Photographer *Grafik* • 2017 to 2019

- Branding and identities, advertising campaigns, print communications, etc.
- Photography for various identity and advertising campaigns.
- Social media management & creative for Grafik and select clients.
- Motion graphics and post-production

Marketing Asst. & Graphic Designer University of Vermont • 2013 to 2015

Photographer, Designer Freelance • 2011 to present