

Andrew Speight is a marketing leader & multidisciplinary creative based in Annapolis, Maryland.

about

With almost 15 years of experience in creative work, my professional career began with photography, graphic design, advertising, and marketing for businesses, schools, studios & ad agencies, and freelance clients.

Since 2019, I've served as the CMO at RXNT, a Baltimore/Washington-based healthcare technology company.

I live in the small sailing town of Annapolis, and I enjoy traveling & the great outdoors, photography, technology, and a good book.

tools & tech

Adobe Suite · Canva · Figma · Zapier Google Ads, Google Search Console, & Google Tag Manager · SendGrid Wordpress & Webflow · Hotjar & Clarity Meta, Bing, Reddit, Linkedin Ads & Social Later · Writesonic GEO · Semrush SEO GSuite & MS365 · Monday & Wrike · ChatGPT & Gemini · Typeform · Slack

education

University of Vermont • Burlington Bachelor of Arts, Minor: Art History

References & complete experiences are available upon request.

recent experience

Chief Marketing Officer RXNT • 2019 to Present

 Leading RXNT's public-facing creative and marketing ecosystem; brand management, creative direction and strategy, press and communications, sales enablement, and more. Building and executing multi-channel marketing campaigns to strengthen brand equity, expand market presence, and accelerate growth alongside my talented team.

Senior Graphic Designer *RXNT* • 2019

 Delivered RXNT's complete corporate rebrand, managing from ideation to market launch. Bringing an established healthtech company into the future through intelligent design & direction.

Print Designer, Photographer *Grafik* • 2017 to 2019

 Branding and visual identities, print communications, event and corporate photography, advertising campaigns, social media management & creative, motion graphics and post-production.

Marketing Asst. & Graphic Designer University of Vermont • 2013 to 2015

Photographer, Designer Freelance • 2011 to present